



The Carbon Chamber & Economic Development Corporation presents

The Inaugural Palmerton Taste Trail

Date: Saturday June 28, 2025 | Time: 11:00PM – 4:00PM

The Carbon Chamber & Economic Development Corporation, a proud partner of the Greater Lehigh Valley Chamber of Commerce is thrilled to announce the inaugural Palmerton Taste Trail, set to take place on Saturday, June 28! This exciting event is designed to help our local businesses gain visibility and connect with the community in a fun and engaging way during a slower time of the year.

The Palmerton Taste Trail offers a unique opportunity for businesses to showcase their finest offerings, paired with a signature mocktail or a delectable small snack bite. By participating, you'll not only attract new customers but also strengthen your ties with our vibrant community.

Other communities have seen over 100 consumer participants in similar events, generating buzz and driving foot traffic to their businesses. We are eager to create the same level of excitement and success here in Palmerton! Our goal is to sell 100 tickets, however, if we sell more, we will communicate with you to plan accordingly.

Don't miss out on this fantastic opportunity to be a part of a community-wide celebration that highlights the best of what Palmerton has to offer. Sign up today and help make the inaugural Palmerton Trail an unforgettable experience for everyone!

Cost to participate: FREE to Carbon Chamber | \$25.00 for Future Chamber Members
PLUS 2 - \$25.00 gift cards that will be used for giveaways to promote this event.

What's in it for You?

- 100 Passport Holders visiting your store (Passports will include your business name, address, and a map with participating businesses).
- Social Media advertising across the CCEDC Platforms (including co-host on Facebook).
- Business Listing with web link on Chamber Event Page.
- Print advertising via Chamber Connections Magazine and Event Flyers.
- Radio shoutout and Gift Card giveaway on iHeart Radio stations from Chamber CEO/President Tony Iannelli
- The opportunity to be the 2025 People's Choice winner of the inaugural Palmerton Taste Trail!

What We Need from You:

- Return a completed participation form (provided on the back) to the Chamber.
- Two \$25.00 Gift Cards to raffle.
- Offer an appetizing mocktail or lite bite to Passport Holders.
 - The Snack Bites must be made in an industrial/commercial kitchen (we suggest partnering with a neighboring restaurant).
- Place the Snack Serving Station near the back of your store to increase Passport Holders shopping in your business!
- Advertise that you are participating

Please return a completed participation form (provided on the back) to Kylie Adams- Weiss at kadams@carboncountychamber.org to confirm your participation in the 2025 Palmerton Taste Trail.





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2025 Participation Form

Name of Business: _____

Contact Person Name: _____

Contact Person Email: _____

Contact Person Phone Number: _____

Please initial below to acknowledge the following requirements:

_____ I understand our business is responsible for getting a snack that was made in a commercial/industrial kitchen.

_____ I understand I am not allowed to serve homemade snacks to participants.

_____ I am a Chamber Member & provided two (2) \$25.00 gift cards to give away as promotional raffle prizes.

_____ I am potentially a future Chamber Member, but for now will pay \$25.00 to participate and provide two (2) \$25.00 gift cards.

_____ I will post on social media that I am a participating business on this trail! 😊

If you are doing a mocktail/non-alcoholic beverage, please indicate your ingredients:

If you are doing a snack, please indicate your food partner: _____
(leave blank if you are a commercial food provider/restaurant)

What type of snack will you be serving: _____
(please advise if it will meet any of the following dietary restrictions)

_____ Gluten Free

_____ Vegetarian

_____ Dairy Free

_____ Vegan

Please list any promotions and/or specials that you will be offering to encourage increased foot traffic and shopping:

(ex.: 15% off select retail for Palmerton Taste Trail holders)

Signature: _____

If you have any questions or looking for more information, please contact
Kylie Adams-Weiss at kadams@carboncountychamber.org.

