

# 2026 EVENT SPONSORSHIP

*Grow Your Reach with the CCEDC!*



Proud Partner of  
The Chamber  
Greater Lehigh Valley Chamber of Commerce

## 2026 Employee Appreciation Luncheon

*Presented by the Carbon Chamber & Economic Development Corporation*

Thursday, March 26, 2026 • Nick's Lake House

The Carbon County Chamber & Economic Development Corporation, proud partner of the Greater Lehigh Valley Chamber of Commerce, invites you to be part of the 2026 CCEDC Employee Appreciation Luncheon!

This uplifting event shines a spotlight on the incredible individuals who keep our local businesses running — from administrative professionals and customer service representatives, from managers to technicians, and every team member in between. It's a day to recognize their dedication, celebrate workplace success, and inspire continued growth across Carbon County's vibrant business community. In Carbon County, we value people - the true heart of every organization. Join us as we come together to honor the employees who make success possible every single day.

**Audience:** 50-75 Business Professionals from throughout Carbon County

**Please note:** To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program. Please provide names of attendees no later than 1 week prior to the event.

### Sponsorship Opportunities

#### Presenting Sponsor

**\$2500 (Member Rate) | \$4000 Future Member Rate**

- Recognition as Presenting Sponsor on all marketing materials (ex: Presented by the Carbon Chamber and Economic Development Corporation and “\_\_\_\_Your Business\_\_\_\_”)
- Opportunity to address the group during acknowledgments prior to lunch (2-3 minutes)
- Full Page Ad in Digital Program (5.5"wx8.5"h)
- Eight (8) Tickets reserved seating for the event
- Prominent banner signage at event (must provide pull up banner (cannot accommodate other types of banners at this event))
- Logo Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
  - All Printed Marketing Materials
  - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
  - Table Signage on Sponsor Table
- Sponsorship acknowledgement during the program
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

#### Premier Sponsor

**\$2200 (Member Rate) | \$3500 Future Member Rate**

- Full Page Ad in Digital Program (5.5"wx8.5" h)
- Six (6) Tickets reserved seating for the event
- Prominent banner signage at event (must provide pull up banner (cannot accommodate other types of banners at this event))
- Logo Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
  - All Printed Marketing Materials
  - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
  - Table Signage on Sponsor Table
- Sponsorship acknowledgement during the program
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

**Platinum Sponsor:**

**\$1700 (Member Rate) | \$2200 (Future Member Rate)**

- Full Page Ad in Digital Program (5.5"wx8.5" h)
- Four (4) Tickets reserved seating for the event
- Sponsorship acknowledgement during the program
- Logo Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
  - All Printed Marketing Materials
  - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
  - Table Signage on Sponsor Table
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

**Luncheon Sponsor:**

**\$1500 (Member Rate) | \$2000 (Future Member Rate)**

- Half Page Ad in Digital Program (5.5"wx4.25" h)
- Two (2) Tickets reserved seating for the event
- Chamber-made signage with your logo at lunch buffet area
- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
  - All Printed Marketing Materials
  - Facebook Event Page
- Listing with Sponsorship Level in Press Release and listing on social media event page

**Music Sponsor:**

**\$1100 (Member Rate) | \$1500 (Future Member Rate)**

- Half Page Ad in Digital Program (5.5"wx4.25" h)
- Two (2) Tickets reserved seating for the event
- Chamber-made signage with your logo in musician area (sponsored by: \_\_\_\_\_)
- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
  - All Printed Marketing Materials
  - Facebook Event Page with co-hosting capabilities where applicable
  - Facebook Event Page with co-hosting capabilities where applicable
- Listing with Sponsorship Level in Press Release and listing on social media event page

**Décor/Centerpiece Sponsor:**

**\$950 (Member Rate) | \$1100 (Future Member Rate)**

- Chamber-made signage with your logo on Centerpieces
- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
  - All Printed Marketing Materials
  - Facebook Event Page
- Listing with Sponsorship Level in Press Release and listing on social media event page

**Mimosa Sponsor:**

**\$825 (Member Rate) | \$1000 (Future Member Rate)**

- Drink Tickets for one mimosa per guest with your logo on them.
- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
  - All Printed Marketing Materials
  - Facebook Event Page with co-hosting capabilities where applicable
- Listing with Sponsorship Level in Press Release and listing on social media event page

**Coffee Bar Sponsor:**

**\$550 (Member Rate) | \$825 (Future Member Rate)**

- Chamber-made signage at the Coffee Bar area with your logo on it
- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
  - All Printed Marketing Materials
  - Facebook Event Page with co-hosting capabilities where applicable
  - Facebook Event Page with co-hosting capabilities where applicable
- Listing with Sponsorship Level in Press Release and listing on social media event page

**Event Supporting Sponsor**

**\$375 (Member Rate) | \$650 (Future Member Rate)**

- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
  - Facebook Event Page with co-hosting capabilities where applicable
  - Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

**To confirm your sponsorship level, please contact Kylie Adams-Weiss at [kadams@carboncountychamber.org](mailto:kadams@carboncountychamber.org) or 484-548-4090, Emily Sewilo at [esewilo@carboncountychamber.org](mailto:esewilo@carboncountychamber.org) or 484-943-9669, or Jessica O'Donnell-Gower at [jessicao@lehighvalleychamber.org](mailto:jessicao@lehighvalleychamber.org) or 610-573-4010.**



**CARBON CHAMBER  
& ECONOMIC DEVELOPMENT**

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