



CARBON CHAMBER & ECONOMIC DEVELOPMENT

The Carbon Chamber & Economic Development Corporation presents

2nd Annual Palmerton Taste Trail

Saturday, June 6 2026 | 11:00PM – 4:00PM

The Carbon Chamber & Economic Development Corporation (CCEDC), a proud partner of the Greater Lehigh Valley Chamber of Commerce, is thrilled to host the 2nd Annual Palmerton Taste Trail, happening on Saturday, June 6!

This engaging community event invites local businesses to showcase their best — from small bites and samples to featured menu items or creative treats. The Taste Trail is designed to boost visibility, connect with new customers, and celebrate the incredible local flavor that makes Palmerton shine, all during a typically slower time of year.

Similar events across the region have welcomed over 100 participants, creating excitement, driving foot traffic, and sparking new customer relationships. Our goal is to sell 100 tickets this year (and we'll coordinate with you if we surpass that number!).

Don't miss your chance to be part of this fun, community-wide celebration highlighting the best of Palmerton's food, drink, and local flair. Sign up today and join us in making the Palmerton Taste Trail an unforgettable experience for everyone!

Cost to participate: FREE to Carbon Chamber Members | \$25.00 for Future Chamber Members
PLUS 2 - \$25.00 gift cards that will be used for giveaways to promote this event.

What's in it for You?

- 100 Passport Holders visiting your store (Passports will include your business name, address, and a map with participating businesses).
- Social Media advertising across the CCEDC Platforms (including co-hosting on Facebook).
- Business Listing with web link on Chamber Event Page.
- Print advertising via Chamber Connections Magazine and Event Flyers.
- Radio shoutout and Gift Card giveaway on iHeart Radio stations from Chamber CEO/President Tony Iannelli
- The opportunity to be the 2026 People's Choice winner of the Palmerton Taste Trail!

What We Need from You:

- Return a completed participation form (provided on the back) to the Chamber.
- Two \$25.00 Gift Cards to raffle.
- Offer an appetizing lite bite to Passport Holders.
 - The food must be made in an industrial/commercial kitchen (we suggest partnering with a neighboring restaurant).
- Place the Snack Serving Station near the back of your store to increase Passport Holders shopping in your business!
- Advertise that you are participating

Please return a completed participation form (provided on the back) by May 25, 2026 to Kylie Adams-Weiss at kadams@carboncountychamber.org



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(Due by May 25, 2026; a \$25 late registration fee will apply if received after May 25, 2026 Registrations will not be accepted after May 29, 2026)

Name of Business: _____

Contact Person Name: _____

Contact Person Email: _____

Contact Person Phone Number: _____

Please initial below to acknowledge the following requirements:

_____ I understand our business is responsible for getting a snack that was made in a commercial/industrial kitchen.

_____ I understand I am not allowed to serve homemade snacks to participants.

I understand that (select one):

_____ I am a Chamber Member & provided two (2) \$25.00 gift cards to give away as promotional raffle prizes.

_____ I am potentially a future Chamber Member, but for now will pay \$25.00 to participate and provide two (2) \$25.00 gift cards. **Payment is due with application; please send check made to CCEDC to P.O. Box 103, Lehighton, PA 18235 or call our team (listed on page 1) to make a Credit Card Payment).**

_____ I will post on social media that I am a participating business on this trail! 😊

_____ *If I am mailing this after May 25, I realize there is an additional \$25 Late Fee Incurred and I have included that in my payment; I acknowledge that registrations will not be accepted after May 29.*

If you are a restaurant, please indicate the dish/sample you will be serving below:

If you are a retail/service business, please indicate your food partner & what dish/sample you will be serving: _____

(please advise your food it will meet any of the following dietary restrictions – we'll note on the passport!)

_____ Gluten Free

_____ Vegetarian

_____ Dairy Free

_____ Vegan

Please list any promotions and/or specials that you will be offering to encourage increased foot traffic and shopping (ex.: 15% off select retail for Palmerton Taste Trail holders, \$5 off gift cards, etc.)

Signature: _____