

2026 EVENT SPONSORSHIP

Grow Your Reach with the CCEDC!



Proud Partner of
The Chamber
Greater Lehigh Valley Chamber of Commerce

2026 Open House & Member Appreciation Reception

Presented by the Carbon Chamber & Economic Development Corporation

July 30, 2026 • CCEDC Office (137 South St., Lehighton PA)

The Carbon Chamber & Economic Development Corporation, proud partner of the Greater Lehigh Valley Chamber of Commerce, invites you to join us for a Summer Open House & Member Appreciation Event as we celebrate you — our members!

This laid-back, feel-good event is all about celebrating you — our members, partners, and community champions who make Carbon County such a dynamic place to live, work, and do business. We've accomplished a lot together this year, and now it's time to kick back, connect, and enjoy the season.

Guests will enjoy a relaxed evening featuring light refreshments, casual networking, and an open-house style atmosphere perfect for making connections and catching up with fellow members and community leaders.

This complimentary event is open to Chamber members and invited guests and is a great opportunity to meet the CCEDC team, connect with fellow professionals, and kick back and enjoy the summer season together.

Audience: Chamber Members, Local Elected Officials

Please note: *To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program.*

Sponsorship Opportunities

Summer Celebration Sponsor (Industry Exclusive)

\$2000 (Member Rate) | \$3000 (Future Member Rate)

- Recognition as Presenting Sponsor(s) on all marketing materials (ex: Presented by the Carbon Chamber and Economic Development Corporation and “____Your Business____”)
- Full Page Advertisement in digital program (5.5”w x 8.5”h)
- Opportunity to address the group during acknowledgments (1-2 minutes)
- Opportunity to provide branded holiday item (ex. Cookie bags, cocoa packets) at registration area
- Pull Up Banner near entrance
- Logo Inclusion in:
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Digital Program & on digital program landing page
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - On Tee Green Sign placed near registration area
- Branded “Ornament” on the Christmas Tree” with Logo
- Mention in Press Release and listing on social media event page

Community Connection Sponsor (Premier Level) **\$1500 (Member Rate) | \$2500 (Future Member Rate)**

- Full Page Advertisement in digital program (5.5" w x 8.5" h)
- Chamber-made signage in bar area ("Cocktails & Mocktails courtesy of _____")
- Logo Inclusion in:
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Digital Program & on digital program landing page
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - On Tee Green Sign in Cornhole/Games Area
- Branded "Ornament" on the Christmas Tree" with Logo
- Mention in Press Release and listing on social media event page
- Opportunity to set up Vendor Booth to hand out Marketing Materials or swag to fellow members

Fun & Games Sponsor **\$1000 (Member Rate) | \$2000 (Future Member Rate)**

- Full Page Advertisement in digital program (5.5" w x 8.5" h)
- Chamber-made signage in game area(s) with logo (ex. Guess the # of ornaments/candy canes)
- Logo Inclusion in:
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Digital Program & on digital program landing page
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - On Tee Green Sign in Cornhole/Games Area
- Mention in Press Release and listing on social media event page
- Opportunity to set up Vendor Booth to hand out Marketing Materials or swag to fellow members

Photo Booth Sponsor **\$1000 (Member Rate) | \$2000 (Future Member Rate)**

- Full Page Advertisement in digital program (5.5" w x 8.5" h)
- Chamber-made signage in game area(s) with logo in Photobooth Area (with 1 logo-ed photo prop)
- Logo Inclusion in:
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Digital Program & on digital program landing page
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - On Tee Green Sign in Cornhole/Games Area
- Mention in Press Release and listing on social media event page
- Opportunity to set up Vendor Booth to hand out Marketing Materials or swag to fellow members

Refreshments Sponsor **\$750 (Member Rate) | \$1500 (Future Member Rate)**

- Half Page Advertisement in digital program (5.5" w x 4.5" h)
- Logo on signage near food area
- Logo Inclusion in:
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Digital Program & on digital program landing page
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
- Mention in Press Release and listing on social media event page
- Opportunity to set up Vendor Booth to hand out Marketing Materials or swag to fellow members

Community Cheers Sponsor **\$500 (Member Rate) | \$900 (Future Member Rate)**

- Half Page Advertisement in digital program (5.5" w x 4.5" h)
- Logo Inclusion in:
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Digital Program & on digital program landing page
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
- Mention in Press Release and listing on social media event page

Event Supporting Sponsor**\$350 (Member Rate) | \$500 (Future Member Rate)**

- Business Name Inclusion in Pre-fair Email Blast
- Business Name on landing page for digital program
- Mention in Press Release and listing on social media event page

To confirm your sponsorship level, please contact Kylie Adams-Weiss at kadams@carboncountychamber.org or 484-548-4090, Emily Sewilo at esewilo@carboncountychamber.org or 484-943-9669, or Jessica O'Donnell-Gower at jessica@lehighvalleychamber.org or 610-573-4010.



**CARBON CHAMBER
& ECONOMIC DEVELOPMENT**

