

2026 EVENT SPONSORSHIP

Grow Your Reach with the CCEDC!



CARBON CHAMBER
& ECONOMIC DEVELOPMENT



2026 Sturm Cup Golf Tournament

Presented by the Carbon Chamber & Economic Development Corporation

September 16, 2026 • Location: Jack Frost National Golf Course

The Carbon County Chamber & Economic Development Corporation, proud partner of the Greater Lehigh Valley Chamber of Commerce, invites you to support one of our largest signature events and annual fundraisers: the **20th Annual Sturm Cup Golf Tournament!** Support the Chamber while having fun on the course and making new connections with fellow CCEDC and Greater Lehigh Valley Chamber Members and partners.

Breakfast begins at 8 AM followed by a 9 AM Shotgun Start. Lunch and awards will follow the tournament (approximately 2 PM), with ample contests and prizes for all who attend to participate in. This event is a great opportunity for team building and employee development.

Registration includes participation in the shotgun scramble tournament, green fees, car fees, welcome bag, breakfast, hotdog at the turn, 2 beverage tickets per person for domestic beers, soda, Gatorade or water, lunch and dessert buffet, plus the opportunity to win great prizes and other awards. 6-in-1 packages will also be available for sale at \$40 per package.

Audience: *Over 100 regional community and business leaders from across Carbon and Monroe Counties, plus the greater Lehigh Valley!*

Please note: *To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program. Swag items must be dropped to the CCEDC Office no later than one week prior to tournament to be included in golfer bags.*

Sponsorship Opportunities

Presenting Sponsor

\$6500 (Member Rate) | \$8500 (Future Member Rate)

- Recognition as Presenting Sponsor on all marketing materials (ex: Presented by the Carbon Chamber and Economic Development Corporation and “____Your Business____”)
- Opportunity to address the group during acknowledgments during luncheon (2-3 minutes)
- Banner hung in prominent location at event
- Two foursomes (8 participants) for the tournament
- Opportunity to include one (1) swag item in the golfer welcome bags (estimate 100 golfers)
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- Two (2) tee green signs with logo recognition on the golf course
- Tee off at Tee #1
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Recognition on the Microphone as our Presenting Sponsor
- Listing with Sponsorship Level in Press Release

Golf Club Partner Sponsor:**(SOLD – Jack Frost National Golf Club)**

- Golf Pro to address the group during acknowledgments prior to Shotgun Start
- Opportunity to include one (1) swag item in the golfer welcome bags
- One Tee Green Sign within the tournament course
- Logo inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- Recognition on the Microphone as our Golf Club Partner Sponsor
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release

Platinum Sponsor**\$3500 (Member Rate) | \$5500 (Future Member Rate)**

- Banner hung in prominent location at event
- One Foursome (4 participants) for the tournament
- One (1) tee green sign with logo recognition on the golf course
- Opportunity to include one (1) swag item in the golfer welcome bags (estimate 100 golfers)
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- Recognition on the Microphone as our Platinum Sponsor
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release

Player Gift Sponsor**\$3000 (Member Rate) | \$5000 (Future Member Rate)**

- Logo on customized 20th Annual Sturm Cup Player Gift (to be purchased/designed by the CCEDC)
- One Foursome (4 participants) for the tournament
- One (1) tee green sign with logo recognition on the golf course
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- Recognition on the Microphone as our Platinum Sponsor
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release

Front Nine/Back Nine Sponsors (One Each Available) \$2500 (Member Rate) | \$4500 (Future Member Rate)

Please note: Front/Back Nine will be offered first-come, first-serve based on time of sponsorship confirmation.

- One Foursome (4 participants) for the tournament
- Two (2) tee green signs with logo recognition to bookend back/front nine tees, respectively.
- Opportunity to include one (1) swag item in the golfer welcome bags (estimate 100 golfers)
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- Recognition on the Microphone as our Front Nine or Back Nine Sponsor
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release

Golf Cart Sponsor \$2000 (Member Rate) | \$4000 (Future Member Rate)

- One Foursome (4 participants) for the tournament
- Business Logo on all golf carts (60+ carts)
- One (1) tee green sign with logo recognition on the golf course
- Opportunity to include one (1) swag item in the golfer welcome bags (estimate 100 golfers)
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- Recognition on the Microphone as our Golf Cart Sponsor
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release

Pot-o-Gold Sponsor (Limit One!) \$1750 (Member Rate) | \$3000 (Future Member Rate)

- One Foursome (4 participants) for the tournament
- One (1) tee green sign with logo recognition at the Pot-o-Gold Hole
- Opportunity to include one (1) swag item in the golfer welcome bags (estimate 100 golfers)
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- Recognition on the Microphone as our Pot-o-Gold Sponsor
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release
- Opportunity to have a team member from your business sit at the tee and interact with golfers as the sponsor

Longest Drive Sponsor (Limit Two!)**\$1750 (Member Rate) | \$3000 (Future Member Rate)**

- One Foursome (4 participants) for the tournament
- One (1) tee green sign with logo recognition at the Longest Drive Hole(s) (Male/Female)
- Opportunity to include one (1) swag item in the golfer welcome bags (estimate 100 golfers)
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- Recognition on the Microphone as our Pot-o-Gold Sponsor
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release
- Opportunity to have a team member from your business sit at the tee and interact with golfers as the sponsor

Closest to the Pin Sponsor (Limit Two!)**\$1750 (Member Rate) | \$3000 (Future Member Rate)**

- One Foursome (4 participants) for the tournament
- One (1) tee green sign with logo recognition at the Closest to the Pin Hole(s) (Male/Female)
- Opportunity to include one (1) swag item in the golfer welcome bags (estimate 100 golfers)
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- Recognition on the Microphone as our Pot-o-Gold Sponsor
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release
- Opportunity to have a team member from your business sit at the tee and interact with golfers as the sponsor

Bottled Water Sponsor**\$1500 (Member Rate) | \$2100 (Future Member Rate)**

If you would like to upgrade to a foursome, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!

- One Twosome (2 participants) for the tournament
- One (1) tee green sign with logo recognition on the golf course
- Company Logo on every water bottle (placed in cupholders for golfers)
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- Recognition on the Microphone as our Beverage Ticket Sponsor
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release(s)

Beverage Sponsor**\$1350 (Member Rate) | \$1950 (Future Member Rate)***If you would like to upgrade to a foursome, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!*

- One Twosome (2 participants) for the tournament
- One (1) tee green sign with logo recognition on the golf course
- Company Logo printed on each Beverage Ticket (given to each golfer)
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- Recognition on the Microphone as our Beverage Ticket Sponsor
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release(s)

Breakfast Sponsor**\$1100 (Member Rate) | \$1600 (Future Member Rate)***If you would like to upgrade to a foursome, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!*

- One Twosome (2 participants) for the tournament
- Chamber-made signage at breakfast buffet
- One (1) tee green sign with logo recognition on the golf course
- Logo Inclusion in Golf Tournament Trifold (placed in each cupholder for every golfer)
- Business Name Inclusion in:
 - Pre-Event Eblast
 - On CCEDC Event Calendar Page
 - Facebook Event Page
 - Social Media Recap Post/Album (Facebook Only)
- Recognition on the Microphone as our Breakfast Sponsor
- Listing with Sponsorship Level in Press Release(s)

Lunch Sponsor**\$1100 (Member Rate) | \$1600 (Future Member Rate)***If you would like to upgrade to a foursome, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!*

- One Twosome (2 participants) for the tournament
- Chamber-made signage at lunch buffet
- One (1) tee green sign with logo recognition on the golf course
- Logo Inclusion in Logo Inclusion in Golf Tournament Trifold (placed in each cupholder for every golfer)
- Business Name Inclusion in:
 - Pre-Event Eblast
 - On CCEDC Event Calendar Page
 - Facebook Event Page
 - Social Media Recap Post/Album (Facebook Only)
- Recognition on the Microphone as our Lunch Sponsor
- Listing with Sponsorship Level in Press Release(s)

Awards Reception Sponsor**\$950 (Member Rate) | \$1350 (Future Member Rate)***Does not include golfer(s), however, if you would like to upgrade, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!*

- 4 Luncheon Tickets (to attend luncheon and awards reception only)
- One (1) tee green sign with logo recognition on the golf course
- Logo Inclusion in Golf Tournament Trifold (placed in each cupholder for every golfer)
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Facebook Event Page
 - Social Media Recap Post/Album (Facebook Only)
 - Pre-Event Eblast
- Recognition on the Microphone as our Awards Reception Sponsor
- Listing with Sponsorship Level in Press Release(s)

Welcome Bag Sponsor**\$725 (Member Rate) | \$1100 (Future Member Rate)**

***Sponsor is responsible for supplying 100 branded bags for distribution to all golfers! Does not include golfer(s), however, if you would like to upgrade, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!*

- 2 Luncheon Tickets (to attend luncheon and awards reception only)
- One (1) tee green sign with logo recognition on the golf course
- Logo Inclusion in Golf Tournament Trifold (placed in each cupholder for every golfer)
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Facebook Event Page
 - Social Media Recap Post/Album (Facebook Only)
 - Pre-Event Eblast
- Recognition on the Microphone as our Welcome Bag Sponsor
- Listing with Sponsorship Level in Press Release(s)

Hot Dog at the Turn Sponsor**\$725 (Member Rate) | \$1100 (Future Member Rate)**

Does not include golfer(s), however, if you would like to upgrade, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!

- 2 Luncheon Tickets (to attend luncheon and awards reception only)
- Chamber-made signage placed at Hotdog at the Turn Area
- One (1) tee green sign with logo recognition on the golf course
- Logo Inclusion in Golf Tournament Trifold (placed in each cupholder for every golfer)
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Facebook Event Page
 - Social Media Recap Post/Album (Facebook Only)
 - Pre-Event Eblast
- Recognition on the Microphone as our Hotdog at the Turn Sponsor
- Listing with Sponsorship Level in Press Release(s)

Grand Prize Sponsor (3 Available)**\$600 (Member Rate) | \$1000 (Future Member Rate)**

We will purchase Does not include golfer(s), however, if you would like to upgrade, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!

- 2 Luncheon Tickets (to attend luncheon and awards reception only)
- Chamber-made signage in Grand Prize Area recognizing sponsors
- One (1) tee green sign with logo recognition on the golf course
- Logo Inclusion in Golf Tournament Trifold (placed in each cupholder for every golfer)
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Facebook Event Page
 - Social Media Recap Post/Album (Facebook Only)
 - Pre-Event Eblast
- Recognition on the Microphone as our Grand Prize Sponsor
- Listing with Sponsorship Level in Press Release(s)

Golden Ticket Sponsor**\$550 (Member Rate) | \$950 (Future Member Rate)**

Does not include golfer(s), however, if you would like to upgrade, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!

- 2 Luncheon Tickets (to attend luncheon and awards reception only)
- One (1) tee green sign with logo recognition on the golf course
- Logo Inclusion on printed Golden Tickets (hidden in 3 welcome bags for 3 lucky winners!)
- Business Name Inclusion in:
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On CCEDC Event Calendar Page
 - Facebook Event Page
 - Social Media Recap Post/Album (Facebook Only)
 - Pre-Event Eblast
- Recognition on the Microphone as our Golden Ticket Sponsor
- Listing with Sponsorship Level in Press Release(s)

Welcome Bag Snack Sponsor**\$500 (Member Rate) | \$825 (Future Member Rate)**

Does not include golfer(s), however, if you would like to upgrade, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!

- Logo placed on welcome bag snacks (100 golfers with at least 2 different types of snacks)
- Business Name Inclusion in:
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On CCEDC Event Calendar Page
 - Facebook Event Page
 - Social Media Recap Post/Album (Facebook Only)
 - Pre-Event Eblast
- Listing with Sponsorship Level in Press Release(s)

Event Supporting Sponsor**\$450 (Member Rate) | \$650 (Future Member Rate)**

- Business Name Inclusion in:
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On CCEDC Event Calendar Page
 - Facebook Event Page
 - Social Media Recap Post/Album (Facebook Only)
 - Pre-Event Eblast
- Listing with Sponsorship Level in Press Release(s)

Tee Green Sign/Hole Sponsor**\$225 + \$25 Gift Card Donation**

- Includes your name & logo displayed on tee green along the course
- Business name listed in the tri-fold

Sponsorship Enhancements:**On-Course Vendor****FREE + \$25 Gift Card Donation**

- Includes your name listed in the "On Course Vendors" section of the trifold
- Vendor Booth to provide samples, information, on-course games, or other enhancements for our golfers (*note: must provide tent, table, chair and marketing materials for your vendor booth; we will supply a golf cart to drop you to your assigned hole along the course!*)

Upgrade Your Golfers or add Luncheon Tickets for premium networking opportunities!**Contact for Pricing**

Contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing to enhance your sponsor experience!
Upgrade Twosomes to Foursomes, or add golfers to luncheon packages.

Raffle Donation**Minimum \$25 Gift Card or Item Value**

- Includes your name on the raffle donor page of the trifold
- Unable to donate a gift card or item? Make a monetary donation and we'll support another Chamber Member by purchasing a gift card from them on your behalf! ("Donated by: _____")

To confirm your sponsorship level, please contact Kylie Adams-Weiss at kadams@carboncountychamber.org or 484-548-4090, Emily Sewilo at esewilo@carboncountychamber.org or 484-943-9669, or Jessica O'Donnell-Gower at jessicao@lehighvalleychamber.org or 610-573-4010.



**CARBON CHAMBER
& ECONOMIC DEVELOPMENT**

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