

# 2026 EVENT SPONSORSHIP

*Grow Your Reach with the CCEDC!*



CARBON CHAMBER  
& ECONOMIC DEVELOPMENT



## 2<sup>nd</sup> Annual Palmerton Taste Trail

*Presented by the Carbon Chamber & Economic Development Corporation*

June 6, 2026 • 12 – 4 PM • Downtown Palmerton, PA

The Carbon Chamber & Economic Development Corporation (CCEDC), a proud partner of the Greater Lehigh Valley Chamber of Commerce, is excited to present the 2nd Annual Palmerton Taste Trail, happening June 6, 2026 from 11 AM – 4 PM!

This signature community event celebrates the diverse and delicious offerings of Palmerton's business community, bringing together residents, visitors, and local entrepreneurs for a day of flavor, fun, and connection — all while showcasing everything that makes Palmerton shine.

The family-friendly event is open to the public. Participants will receive a Taste Trail Passport that guides them through downtown Palmerton's shops, restaurants, and local businesses. Each stop along the trail will offer a "taste" — whether a sample, small bite, or creative showcase — giving attendees a unique opportunity to explore, discover, and support the incredible businesses that make up our vibrant downtown.

**Audience:** 100 passports will be sold to Carbon County, Monroe County and Lehigh Valley residents.

**Please note:** To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program.

## Sponsorship Opportunities

### Presenting Sponsor

**\$1700 (Member Rate) | \$2800 Future Member Rate**

- Recognition as Presenting Sponsor on all marketing materials (ex: Presented by the Carbon Chamber and Economic Development Corporation and "\_\_\_\_Your Business\_\_\_\_")
- Prominent banner signage at passport pick-up area (must provide pull up banner (cannot accommodate other types of banners at this event)) OR opportunity to host passport pick up (must be located in Delaware Ave, Palmerton)
- Full Page Ad in Digital Program (5.5"wx8.5"h)
- Four (4) passports for the event for your company to give away to your staff or clients
- Logo Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
  - On back of passport
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page
- Opportunity to provide company-branded lanyards to attach to passports

**Passport Sponsor****\$1200 (Member Rate) | \$2400 Future Member Rate**

- Full Page Ad in Digital Program (5.5"wx8.5"h)
- Two (2) passports for the event for your company to give away to your staff or clients
- Passport titled "Palmerton Taste Trail "Business Name" Passport" with logo on Passport
- Logo Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
  - On back of passport
  - Facebook Event Page
  - Social Media Recap Post/Album (Facebook Only)
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

**Gold Sponsor****\$825 (Member Rate) | \$1650 (Future Member Rate)**

- Full Page Ad in Digital Program (5.5"wx8.5"h)
- Two (2) passports for the event for your company to give away to your staff or clients
- Logo Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
  - On back of passport
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

**Silver Sponsor****\$550 (Member Rate) | \$1100 (Future Member Rate)**

- Half Page Ad in Digital Program (5.5"wx4.25"h)
- Business Name Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
  - On back of passport
  - Facebook Event Page
  - Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

**Event Supporting Sponsor****\$350 (Member Rate) | \$600 (Future Member Rate)**

- Business Name Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
  - On back of passport
  - Facebook Event Page with co-hosting capabilities where applicable
  - Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

To confirm your sponsorship level, please contact Kylie Adams-Weiss at [kadams@carboncountychamber.org](mailto:kadams@carboncountychamber.org) or 484-548-4090, Emily Sewilo at [esewilo@carboncountychamber.org](mailto:esewilo@carboncountychamber.org) or 484-943-9669, or Jessica O'Donnell-Gower at [jessicao@lehighvalleychamber.org](mailto:jessicao@lehighvalleychamber.org) or 610-573-4010.



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Proud Partner of  
**The Chamber**  
GREATER LEHIGH VALLEY CHAMBER OF COMMERCE