

2026 EVENT SPONSORSHIP

Grow Your Reach with the CCEDC!



Proud Partner of
The Chamber
Greater Lehigh Valley Chamber of Commerce

2026 Carbon PA CareerLink Job Fair Series

Presented by the Carbon Chamber & Economic Development Corporation and PA CareerLink of Carbon County

April 9, 2026 • Carbon Plaza (1241 Blakeslee Boulevard Drive East, Lehighton)

August 20, 2026 • Carbon PA CareerLink (50 E. Locust St., Nesquehoning)

The Carbon County Chamber & Economic Development Corporation, proud partner of the Greater Lehigh Valley Chamber of Commerce, is excited to partner with Carbon PA CareerLink and the Pocono Counties Workforce Development Area for the 2026 Carbon PA CareerLink Job Fair Series! Back by popular demand, this event presents a vital opportunity to connect the talented individuals of our County with meaningful employment in various sectors and fields.

The event is free to attend and open to the public, connecting job seekers with Carbon County Businesses and recruiters, as well as to the resources at the Carbon PA CareerLink and Pocono Counties Workforce Development Area. Raise your visibility and make the most of your Job Fair Participation with sponsorship!

Audience: Chamber Members, Community Members and Job Seekers.

Please note: *To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program.*

Sponsorship Opportunities

Series Presenting Sponsor

\$5000 (Member Rate) | \$7500 (Future Member Rate)

- Full Page Advertisement in digital resource guide (5.5" w x 8.5" h) (Updated for each event)
- Large Sponsorship Sign at entrance to fair (must provide, weather dependent)
- Opportunity to setup a double booth – 2 tables to distribute marketing materials, job recruitment items
- Opportunity to include article in Event Month's CCEDC eLink Newsletter describing your sponsorship and reasons for participating/supporting the event.
- Logo Inclusion:
 - Pre-fair Email Blast and on all printed marketing materials
 - Event webpage/event listing on CCEDC Events Calendar
 - Landing page for digital resources
 - Recap Reel (shared on CCEDC Instagram, TikTok and Facebook Pages)
- Mention in Press Release and listing on social media event page

Series Gold Sponsor

\$2500 (Member Rate) | \$4500 (Future Member Rate)

- Full Page Advertisement in digital resource guide (5.5" w x 8.5" h) (Updated for each event)
- Opportunity to setup a double booth – 2 tables to distribute marketing materials, job recruitment items
- Logo Inclusion:
 - Pre-fair Email Blast and on all printed marketing materials
 - Event webpage/event listing on CCEDC Events Calendar
 - Landing page for digital resources
 - Recap Reel (shared on CCEDC Instagram, TikTok and Facebook Pages)
- Mention in Press Release and listing on social media event page

Series Professional Headshot Sponsor**\$1500 (Member Rate) | \$2500 (Future Member Rate)**

Sponsorship will cover free professional headshots for every person in attendance; CCEDC will arrange a professional photographer to participate.

- Half Page Advertisement in digital resource guide (5.5" w x 4.5" h) (Updated for each event)
- Booth at event to distribute marketing materials and job recruitment items
- Logo Inclusion:
 - Pre-fair Email Blast and on all printed marketing materials
 - Event webpage/event listing on CCEDC Events Calendar
 - Landing page for digital resources
 - Recap Reel (shared on CCEDC Instagram, TikTok and Facebook Pages)
- Pull Up Banner in headshot Area (must provide; weather dependent) *OR Chamber-made signage with your logo at this area of the event*
- Mention in Press Release and listing on social media event page

Series Silver Sponsor**\$825 (Member Rate) | \$1500 (Future Member Rate)**

- Half Page Advertisement in digital resource guide (5.5" w x 4.5" h) (Updated for each event)
- Booth at event to distribute marketing materials and job recruitment items
- Logo Inclusion:
 - Pre-fair Email Blast
 - Event webpage/event listing on CCEDC Events Calendar
 - Landing page for digital resources
 - Recap Reel (shared on CCEDC Instagram, TikTok and Facebook Pages)
- Chamber-made signage with your logo at this snack/beverage area of the event (open to all recruiters and vendors)
- Mention in Press Release and listing on social media event page

Series Supporting Sponsor**\$500 (Member Rate) | \$725 (Future Member Rate)**

- Booth at event to distribute marketing materials and job recruitment items
- Business Name Inclusion:
 - Pre-fair Email Blast and on all printed marketing materials
 - Event webpage/event listing on CCEDC Events Calendar
 - Landing page for digital resources
 - Recap Reel (shared on CCEDC Instagram, TikTok and Facebook Pages)
- Mention in Press Release and listing on social media event page

To confirm your sponsorship level, please contact Kylie Adams-Weiss at kadams@carboncountychamber.org or 484-548-4090, Emily Sewilo at esewilo@carboncountychamber.org or 484-943-9669, or Jessica O'Donnell-Gower at jessicao@lehighvalleychamber.org or 610-573-4010.

