

# 2026 EVENT SPONSORSHIP

*Grow Your Reach with the CCEDC!*



CARBON CHAMBER  
& ECONOMIC DEVELOPMENT



## 2026 Peaks & Eats: International Food Truck Fest

*Presented by the Carbon Chamber & Economic Development Corporation & Jack Frost Big Boulder*

September 26, 2026 • 12 PM – 4 PM • Jack Frost Big Boulder

The Carbon County Chamber & Economic Development Corporation, proud partner of the Greater Lehigh Valley Chamber of Commerce, is excited to host our inaugural “Peaks & Eats” International Food Truck Festival in partnership with Jack Frost Big Boulder! This festival will feature local food vendors with food for purchase, live music and activities.

**Audience:** 1000+ Carbon County, Monroe County and Lehigh Valley residents.

**Please note:** To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program.

### Sponsorship Opportunities

#### Presenting Sponsor

**\$2500 (Member Rate) | \$4000 (Future Member Rate)**

- Recognition as Presenting Sponsor on all marketing materials (ex: Presented by the Carbon Chamber and Economic Development Corporation and “\_\_\_\_Your Business\_\_\_\_”)
- Banner displayed on stage or in central location (must provide; pull-up banners preferred)
- Opportunity to address the crowd and introduce a band
- Opportunity to set up as a vendor day of the event
- Logo Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

#### Entertainment Sponsor

**\$2000 (Member Rate) | \$3000 (Future Member Rate)**

- Banner displayed on stage (must provide; pull-up banners preferred)
- Logo Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Opportunity to set up as a vendor day of the event
- Listing with Sponsorship Level in Press Release and listing on social media event page

**Giveaway Sponsor****\$1500 (Member Rate) | \$2000 (Future Member Rate)**

- Chamber-made signage with your logo at Chamber Booth to handout Children's Giveaways (*Chamber will purchase*)
- Opportunity to set up as a vendor day of the event
- Logo Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

**Community Sponsor****\$1200 (Member Rate) | \$2000 (Future Member Rate)**

- Opportunity to set up as a vendor day of the event
- Logo Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Digital Program
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

**Comfort Station Sponsor****\$850 (Member Rate) | \$1000 (Future Member Rate)**

- Chamber-made signage on all porta-potties and handwashing stations with your logo
- Business Name Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Facebook Event Page with co-hosting capabilities where applicable
  - Social Media Recap Post/Album (Facebook Only)
- Opportunity to set up as a vendor day of the event
- Listing with Sponsorship Level in Press Release and listing on social media event page

**Marketing Sponsor****\$600 (Member Rate) | \$900 (Future Member Rate)**

- Business Name Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Facebook Event Page with co-hosting capabilities where applicable
  - Social Media Recap Post/Album (Facebook Only)
- Opportunity to set up as a vendor day of the event
- Listing with Sponsorship Level in Press Release and listing on social media event page

**Event Supporting Sponsor****\$350 (Member Rate) | \$700 (Future Member Rate)**

- Business Name Inclusion in:
  - On CCEDC Event Calendar Page
  - Pre-Event Email Blast
  - Facebook Event Page with co-hosting capabilities where applicable
  - Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

To confirm your sponsorship level, please contact Kylie Adams-Weiss at [kadams@carboncountychamber.org](mailto:kadams@carboncountychamber.org) or 484-548-4090, Emily Sewilo at [esewilo@carboncountychamber.org](mailto:esewilo@carboncountychamber.org) or 484-943-9669, or Jessica O'Donnell-Gower at [jessicao@lehighvalleychamber.org](mailto:jessicao@lehighvalleychamber.org) or 610-573-4010.



**CARBON CHAMBER  
& ECONOMIC DEVELOPMENT**

Proud Partner of  
**The Chamber**  
GREATER LEHIGH VALLEY CHAMBER OF COMMERCE