

2026 EVENT SPONSORSHIP

Grow Your Reach with the CCEDC!



CARBON CHAMBER
& ECONOMIC DEVELOPMENT



2026 CCEDC Annual Awards Gala

Presented by the Carbon Chamber & Economic Development Corporation

Friday, November 13, 2026 • Blue Mountain Resort

The Carbon County Chamber & Economic Development Corporation, proud partner of the Greater Lehigh Valley Chamber of Commerce, is proud to host the 2026 CCEDC Annual Awards Gala! This event honors and recognizes the organizations of Carbon County who have contributed to the success of our County, while highlighting their achievements and impact on our community. This signature event will provide opportunity for networking in a festive atmosphere, games and fundraising opportunities, plus dinner and presentation.

Audience: Over 125 business and community leaders from throughout Carbon County and the Lehigh Valley.

Please note: To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program. Attendee names must be received one week prior to the event.

Sponsorship Opportunities

Premier Sponsor

\$3000 (Member Rate) | \$4950 Future Member Rate

- Full Page Ad in Digital Program (5.5"wx8.5"h)
- Eight (8) Tickets reserved seating for the event (1 table)
- Opportunity to present an award at the event
- Prominent banner signage at event in Networking/Happy Hour (must provide pull up banner (not able to accommodate other types of banners))
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - Table Signage on Sponsor Table
 - Sponsor Acknowledgment Slides during program
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release(s)

Platinum Sponsor:

\$2750 (Member Rate) | \$4500 (Future Member Rate)

- Full Page Ad in Digital Program (5.5"wx8.5"h)
- Six (6) Tickets reserved seating for the event
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - Table Signage on Sponsor Table
 - Sponsor Acknowledgment Slides during program
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release(s)

Lounge Sponsor: **\$2250 (Member Rate) | \$3500 (Future Member Rate)**

- Half Page Ad in Digital Program (5.5"wx4.25"h)
- Two (2) Tickets reserved seating for the event
- Banner in Lounge, naming rights to lounge ("the _____ your business ____" lounge)
- Branded favors in lounge displayed for attendees to "grab-and-go"
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - Sponsor Acknowledgment Slides during program
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release(s)

Entertainment Sponsor **\$2000 (Member Rate) | \$3200 (Future Member Rate)**

NEW in 2026! Sponsor live entertainment for our Networking/Cocktail Hour!

- Full Page Ad in Digital Program (5.5"wx4.25"h)
- Four (4) Tickets reserved seating for the event
- Sponsor Banner near musicians in Happy Hour (must provide pull up banner (not able to accommodate other types of banners))
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Gold Sponsor **\$1650 (Member Rate) | \$3000 (Future Member Rate)**

- Full Page Ad in Digital Program (5.5"wx4.25"h)
- Four (4) Tickets reserved seating for the event
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Signature Drink Sponsor **\$1450 (Member Rate) | \$2700 (Future Member Rate)**

- Half Page Ad in Digital Program (5.5"wx4.25"h)
- Two (2) Tickets reserved seating for the event
- Chamber-made Signage at the Bar with Logo introducing the Signature Drink
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - Sponsor Acknowledgment Slides during program
- Business Name listed on Facebook Event Page and in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release(s)

Centerpiece Sponsor ~~SOLD~~ \$1000 (Member Rate) | \$1350 (Future Member Rate)

Provides Branded Centerpieces for each table at event (approx. 20 tables)

- Half Page Ad in Digital Program (5.5"wx4.25"h)
- Two (2) Tickets reserved seating for the event
- Logo Inclusion in Sponsor Acknowledgment Slides during program
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Decor Sponsor \$825 (Member Rate) | \$1100 (Future Member Rate)

- Quarter Page Ad in Digital Program (5.5"wx2.5"h)
- Two (2) Tickets reserved seating for the event
- Logo Inclusion in Sponsor Acknowledgment Slides during program
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Silver Sponsor \$700 (Member Rate) | \$1000 (Future Member Rate)

- Two (2) Tickets reserved seating for the event
- Logo Inclusion in Sponsor Acknowledgment Slides during program
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Bronze Sponsor \$500 (Member Rate) | \$800 (Future Member Rate)

- Logo Inclusion in Sponsor Acknowledgment Slides during program
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Sponsorship Enhancements & Upgrades

Corporate Table Sponsor

\$850

- Recognition from the Podium as a Corporate Table Sponsor
- Eight (8) reserved seating at the event (1 table)
- Table signage with your logo on your designated table

Raffle Sponsor

Minimum \$25 Gift Card or Item Value

- Includes your name on the raffle donor page of the trifold
- Unable to donate a gift card or item? Make a monetary donation and we'll support another Chamber Member by purchasing a gift card from them on your behalf! ("Donated by: _____")

Networking Hour Vendor

\$50 + \$25 Gift Card Donation

- Includes your name listed in the "Networking Hour Vendors" section of the digital program
- Vendor Booth to provide samples, information, or other enhancements for attendees (may not charge for activities, samples only).

Purchase or Upgrade your Ad!

- | | |
|--|-------|
| • Full Page Ad (Ad in Digital Program) – 5.5"w x 8.5"h | \$400 |
| • Half Page Ad (Ad in Digital Program) – 5.5"w x 4.25"h | \$250 |
| • Quarter Page Ad (Ad in Digital Program) – 5.5"w x 2.25"h | \$125 |

To confirm your sponsorship level, please contact Kylie Adams-Weiss at kadams@carboncountychamber.org or 484-548-4090, Emily Sewilo at esewilo@carboncountychamber.org or 484-943-9669, or Jessica O'Donnell-Gower at jessicao@lehighvalleychamber.org or 610-573-4010.



**CARBON CHAMBER
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Proud Partner of
The Chamber
GREATER LEHIGH VALLEY CHAMBER OF COMMERCE