



2025 Sponsorship Opportunities

Grow Your Reach with the CCEDC!



2025 Women In Business Networking Series

Presented by the Carbon Chamber & Economic Development Corporation
Held Quarterly (January, April, August, November) • Locations Vary

The Carbon County Chamber & Economic Development Corporation, proud partner of the Greater Lehigh Valley Chamber of Commerce, is home to the CCEDC “Women in Business Committee”, which conducts events several times a year and provides a venue for the businesswomen of Carbon County to come together for networking and support. =

Audience: CCEDC Membership

Tickets: Varies based on venue and event.

Please note: To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program.

Sponsorship Opportunities

Presenting Sponsor – January 2025 (ONE ONLY)

\$750 (Member Rate – Exclusive)

- Sponsorship acknowledgement at the start of the event
- Opportunity to present 5 minutes on your business at the start of the January event
- Opportunity to distribute marketing item to each woman in attendance
- Logo Inclusion on all four Women in Business Networking Events:
 - On CCEDC Event Calendar Page
 - All Printed Marketing Materials
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- One Facebook & LinkedIn Post promoting your participation prior to January Event
- Two (2) Complimentary Tickets to the January Event

Presenting Sponsor – April 2025 (ONE ONLY)

\$750 (Member Rate – Exclusive)

- Sponsorship acknowledgement at the start of the event
- Opportunity to present 5 minutes on your business at the start of the April event
- Opportunity to distribute marketing item to each woman in attendance
- Logo Inclusion on all four Women in Business Networking Events:
 - On CCEDC Event Calendar Page
 - All Printed Marketing Materials
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- One Facebook & LinkedIn Post promoting your participation prior to April Event
- Two (2) Complimentary Tickets to the April Event

Presenting Sponsor – August 2025 (ONE ONLY)

\$750 (Member Rate – Exclusive)

- Sponsorship acknowledgement at the start of the event
- Opportunity to present 5 minutes on your business at the start of the August event
- Opportunity to distribute marketing item to each woman in attendance
- Logo Inclusion on all four Women in Business Networking Events:
 - On CCEDC Event Calendar Page
 - All Printed Marketing Materials
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- One Facebook & LinkedIn Post promoting your participation prior to August Event
- Two (2) Complimentary Tickets to the August Event

Presenting Sponsor – November 2025 (ONE ONLY)

\$750 (Member Rate – Exclusive)

- Sponsorship acknowledgement at the start of the event
- Opportunity to present 5 minutes on your business at the start of the November event
- Opportunity to provide marketing swag item to all attendees at the event (will be handed out at registration area)
- Logo Inclusion on all four Women in Business Networking Events:
 - On CCEDC Event Calendar Page
 - All Printed Marketing Materials
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- One Facebook & LinkedIn Post promoting your participation prior to November Event
- Two (2) Complimentary tickets to the November Event

Gold Sponsor

\$500 (Member Rate – Exclusive)

- Logo Inclusion on all four Women in Business Networking Events:
 - On CCEDC Event Calendar Page
 - All Printed Marketing Materials
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- One (1) complimentary ticket to a Women in Business Event of your choice

Supporting Sponsor

\$250 (Member Rate – Exclusive)

- Business Name Inclusion on all four Women in Business Networking Events:
 - On CCEDC Event Calendar Page
 - Facebook Event Page with co-hosting capabilities where applicable

To confirm your sponsorship level, please contact Kylie Adams-Weiss at kadams@carboncountychamber.org or 484-548-4090 or Jessica O'Donnell-Gower at jessicao@lehighvalleychamber.org or 610-573-4010.

