



2025 Sponsorship Opportunities

Grow Your Reach with the CCEDC!



2025 Sturm Cup Golf Tournament

Presented by the Carbon Chamber & Economic Development Corporation

Monday, September 15, 2024 • Location Jack Frost National Golf Course

The Carbon County Chamber & Economic Development Corporation, proud partner of the Greater Lehigh Valley Chamber of Commerce, invites you to support one of our largest signature events and annual fundraisers: the Sturm Cup Golf Tournament! Support the Chamber while having fun on the course and making new connections with fellow CCEDC and Greater Lehigh Valley Chamber Members and partners.

Breakfast begins at 8 AM followed by a 9 AM Shotgun Start. Lunch and awards will follow the tournament (approximately 2 PM), with ample contests and prizes for all who attend to participate in. This event is a great opportunity for team building and employee development.

Registration includes participation in the shotgun scramble tournament, green fees, car fees, welcome bag, breakfast, hotdog at the turn, 2 beverage tickets per person for domestic beers, soda, Gatorade or water, lunch and dessert buffet, plus the opportunity to win great prizes and other awards. 6-in-1 packages will also be available for sale at \$40 per package.

Audience: Over 100 regional community and business leaders from across Carbon and Monroe Counties, plus the greater Lehigh Valley!

Please note: To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program. Swag items must be dropped to the CCEDC Office no later than Monday, September 8 to be included in golfer bags.

Sponsorship Opportunities

Presenting Sponsor (SOLD – St. Luke's Carbon) ————— \$6000 (Member Rate) | \$8500 (Future Member Rate)

- ~~Recognition as Presenting Sponsor on all marketing materials (ex: Presented by the Carbon Chamber and Economic Development Corporation and "____ Your Business ____")~~
- ~~Opportunity to address the group during acknowledgments during luncheon (2-3 minutes)~~
- ~~Banner hung in prominent location at event~~
- ~~Two foursomes (8 participants) for the tournament~~
- ~~Logo Inclusion in:~~
 - ~~On CCEDC Event Calendar Page~~
 - ~~Pre-Event Email Blast~~
 - ~~All Printed Marketing Materials~~
 - ~~In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)~~
 - ~~In Golf Tournament Trifold (placed in each cupholder for every golfer)~~
 - ~~On Table Signage during breakfast & luncheon portion of event~~
- ~~Two (2) tee green signs with logo recognition on the golf course~~
- ~~Business Name listed on Facebook Event Page with co-hosting capabilities where applicable~~
- ~~Business Name listed in Social Media Recap Post/Album (Facebook Only)~~
- ~~Opportunity to include one (1) swag item in the golfer welcome bags (estimate 120 golfers)~~
- ~~Listing with Sponsorship Level in Press Release and listing on social media event page~~

Golf Club Partner Sponsor: (SOLD – Jack Frost National Golf Club)

- ~~Opportunity to address the group during acknowledgments prior to Shotgun Start~~
- ~~Recognition on the Microphone as our Golf Club Partner Sponsor~~
- ~~Banner at prominent location during registration, networking and the luncheon portion of the event (must provide)~~
- ~~Logo inclusion in:~~
 - ~~On CCEDC Event Calendar Page~~
 - ~~Pre-Event Email Blast~~
 - ~~All Printed Marketing Materials~~
 - ~~In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)~~
 - ~~In Golf Tournament Trifold (placed in each cupholder for every golfer)~~
 - ~~On Table Signage during breakfast & luncheon portion of event~~
- ~~One Tee Green Sign within the tournament course~~
- ~~Business Name listed on Facebook Event Page with co-hosting capabilities where applicable~~
- ~~Business Name listed in Social Media Recap Post/Album (Facebook Only)~~
- ~~Opportunity to include one (1) swag item in the golfer welcome bags~~
- ~~Listing with Sponsorship Level in Press Release and listing on social media event page~~

Platinum Sponsor

\$3000 (Member Rate) | \$5000 (Future Member Rate)

- Banner hung in prominent location at event
- Recognition on the Microphone as our Platinum Sponsor
- One Foursome (4 participants) for the tournament
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- One (1) tee green sign with logo recognition on the golf course
- Opportunity to include one (1) swag item in the golfer welcome bags (estimate 120 golfers)
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Front Nine/Back Nine Sponsors (One Each Available)

\$2000 (Member Rate) | \$3000 (Future Member Rate)

- One Foursome (4 participants) for the tournament
- Recognition on the Microphone as our Front Nine or Back Nine Sponsor
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- Two (2) tee green signs with logo recognition to bookend back/front nine tees, respectively.
- Opportunity to include one (1) swag item in the golfer welcome bags (estimate 120 golfers)
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Golf Cart Sponsor**\$1700 (Member Rate) | \$2800 (Future Member Rate)**

- One Foursome (4 participants) for the tournament
- Recognition on the Microphone as our Golf Cart Sponsor
- Business Logo on all golf carts (60+ carts)
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- One (1) tee green sign with logo recognition on the golf course
- Opportunity to include one (1) swag item in the golfer welcome bags (estimate 120 golfers)
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Pot-o-Gold Sponsor (One Available)**\$1600 (Member Rate) | \$2700 (Future Member Rate)**

- One Foursome (4 participants) for the tournament
- Recognition on the Microphone as our Pot-o-Gold Sponsor
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- One (1) tee green sign with logo recognition at the Pot-o-Gold Hole
- Opportunity to include one (1) swag item in the golfer welcome bags (estimate 120 golfers)
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page
- Opportunity to have a team member from your business sit at the tee and interact with golfers as the sponsor

Beverage Ticket Sponsor**\$1200 (Member Rate) | \$1800 (Future Member Rate)**

- One Twosome (2 participants) for the tournament – *to upgrade to a foursome, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!*
- Recognition on the Microphone as our Beverage Ticket Sponsor
- Company Logo printed on each beverage ticket
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- One (1) tee green sign with logo recognition on the golf course
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Breakfast Sponsor**\$1000 (Member Rate) | \$1500 (Future Member Rate)**

- One Twosome (2 participants) for the tournament – *to upgrade to a foursome, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!*
- Recognition on the Microphone as our Breakfast Sponsor
- Chamber-made signage at breakfast buffet
- Logo Inclusion in:
 - Pre-Event Eblast
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- One (1) tee green sign with logo recognition on the golf course
- Listing with Sponsorship Level in Press Release and listing on social media event page

Lunch Sponsor**\$1000 (Member Rate) | \$1500 (Future Member Rate)**

- One Twosome (2 participants) for the tournament – *to upgrade to a foursome, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!*
- Recognition on the Microphone as our Lunch Sponsor
- Chamber-made signage at breakfast buffet
- Logo Inclusion in:
 - Pre-Event Eblast
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On Table Signage during breakfast & luncheon portion of event
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- One (1) tee green sign with logo recognition on the golf course
- Listing with Sponsorship Level in Press Release and listing on social media event page

Awards Reception Sponsor**\$850 (Member Rate) | \$1200 (Future Member Rate)**

Does not include golfer(s), however, if you would like to upgrade, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!

- 4 Luncheon Tickets (to attend luncheon and awards reception only)
- Recognition on the Microphone as our Awards Reception Sponsor
- Logo Inclusion in:
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
 - Pre-Event Eblast
- One (1) tee green sign with logo recognition on the golf course
- Listing with Sponsorship Level in Press Release and listing on social media event page

Welcome Bag Sponsor**\$650 (Member Rate) | \$1000 (Future Member Rate)**

***Sponsor is responsible for supplying 120 branded bags for distribution to all golfers! Does not include golfer(s), however, if you would like to upgrade, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!*

- 2 Luncheon Tickets (to attend luncheon and awards reception only)
- Recognition on the Microphone as our Welcome Bag Sponsor
- Logo Inclusion in:
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
 - Pre-Event Eblast
- One (1) tee green sign with logo recognition on the golf course

- Listing with Sponsorship Level in Press Release and listing on social media event page

Hot Dog at the Turn Sponsor **\$650 (Member Rate) | \$1000 (Future Member Rate)**

Does not include golfer(s), however, if you would like to upgrade, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!

- 2 Luncheon Tickets (to attend luncheon and awards reception only)
- Recognition on the Microphone as our Hotdog at the Turn Sponsor
- Logo Inclusion in:
 - On all Hot Dog at the Turn Tickets (1 distributed per golfer)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
 - Pre-Event Eblast
- One (1) tee green sign with logo recognition on the golf course
- Listing with Sponsorship Level in Press Release and listing on social media event page

Grand Prize Sponsor (3 Available) **\$500 (Member Rate) | \$900 (Future Member Rate)**

We will purchase Does not include golfer(s), however, if you would like to upgrade, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!

- 2 Luncheon Tickets (to attend luncheon and awards reception only)
- Recognition on the Microphone as our Grand Prize Sponsor
- Chamber-made signage in Grand Prize Area recognizing sponsors
- Logo Inclusion in:
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
 - Pre-Event Eblast
- One (1) tee green sign with logo recognition on the golf course
- Listing with Sponsorship Level in Press Release and listing on social media event page

Golden Ticket Sponsor **\$500 (Member Rate) | \$900 (Future Member Rate)**

Does not include golfer(s), however, if you would like to upgrade, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!

- 2 Luncheon Tickets (to attend luncheon and awards reception only)
- Recognition on the Microphone as our Golden Ticket Sponsor
- Logo Inclusion in:
 - On printed Golden Tickets (hidden in 3 welcome bags for 3 lucky winners!)
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
 - Pre-Event Eblast
- One (1) tee green sign with logo recognition on the golf course
- Listing with Sponsorship Level in Press Release and listing on social media event page

Welcome Bag Snack Sponsor **\$450 (Member Rate) | \$750 (Future Member Rate)**

Does not include golfer(s), however, if you would like to upgrade, please contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing!

- Logo placed on welcome bag snacks (120 golfers with at least 2 different types of snacks)
- Business Name Inclusion in:
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On CCEDC Event Calendar Page
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
 - Pre-Event Eblast
- Listing with Sponsorship Level in Press Release and listing on social media event page

Event Supporting Sponsor**\$350 (Member Rate) | \$600 (Future Member Rate)**

- Business Name Inclusion in:
 - In Golf Tournament Trifold (placed in each cupholder for every golfer)
 - On CCEDC Event Calendar Page
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
 - Pre-Event Eblast
- Listing with Sponsorship Level in Press Release and listing on social media event page

Tee Green Sign/Hole Sponsor**\$200 + \$25 Gift Card Donation**

- Includes your name & logo displayed on tee green along the course
- Business name listed in the tri-fold

Sponsorship Enhancements:**On-Course Vendor****\$50 + \$25 Gift Card Donation**

- Includes your name listed in the "On Course Vendors" section of the trifold
- Vendor Booth to provide samples, information, on-course games, or other enhancements for our golfers (*note: must provide tent, table, chair and marketing materials for your vendor booth; we will supply a golf cart to drop you to your assigned hole along the course!*)

Upgrade Your Golfers or add Luncheon Tickets for premium networking opportunities!**Contact for Pricing**

Contact Kylie Adams-Weiss or Jessica O'Donnell-Gower for reduced pricing to enhance your sponsor experience!
Upgrade Twosomes to Foursomes, or add golfers to luncheon packages.

Raffle Donation**Minimum \$25 Gift Card or Item Value**

- Includes your name on the raffle donor page of the trifold
- Unable to donate a gift card or item? Make a monetary donation and we'll support another Chamber Member by purchasing a gift card from them on your behalf! ("Donated by: _____")

To confirm your sponsorship level, please contact Kylie Adams-Weiss at kadams@carboncountychamber.org or 484-548-4090 or Jessica O'Donnell-Gower at jessicao@lehighvalleychamber.org or 610-573-4010.



**CARBON CHAMBER
& ECONOMIC DEVELOPMENT**

Proud Partner of
The Chamber
GREATER LEHIGH VALLEY CHAMBER OF COMMERCE