



2025 Sponsorship Opportunities

Grow Your Reach with the CCEDC!



2025 State of the County

Presented by the Carbon Chamber & Economic Development Corporation

Thursday, October 9, 2025 • Blue Mountain Resort (Vista Room)

The Carbon County Chamber & Economic Development Corporation, proud partner of the Greater Lehigh Valley Chamber of Commerce, is excited to present the annual State of the County Address. Come for a delicious breakfast, networking and the opportunity to interact with like-minded businesses and community leaders, followed by a fast-paced, in-depth update on all things Carbon County. Hear first hand from our local representatives and business leaders updates on Tourism, Economic Development, Transportation, County government, plus an update on the accomplishments and challenges faced by the county, and more.

Audience: Over 100 business and community leaders from throughout Carbon County and the Lehigh Valley.

Attendee Fee: \$40 Member Rate, \$50 Future Member Rate

Please note: To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program. Attendee names must be received no later than 1 week prior to the event.

Sponsorship Opportunities

Presenting Sponsor

\$2000 (Member Rate) | \$4000 (Future Member Rate)

- Recognition as Presenting Sponsor on all marketing materials (ex: Presented by the Carbon Chamber and Economic Development Corporation and “____ Your Business ____”)
- Opportunity to address the group during acknowledgments prior to breakfast (2-3 minutes)
- Sponsorship acknowledgement during the program
- Prominent banner signage at event (must provide pull up banner)
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - Table Signage on Sponsor Table
- Full Page Ad in Digital Program (5.5”wx8.5”h)
- Six (6) Tickets reserved seating for the event (1 table)
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page
- Opportunity to set up Vendor Booth for Networking portion of the event (with information about your business)

Platinum Sponsor:**\$1800 (Member Rate) | \$2500 (Future Member Rate)**

- Sponsorship acknowledgement during the program
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - Table Signage on Sponsor Table
- Full Page Ad in Digital Program (5.5"wx8.5"h)
- Six (6) Tickets reserved seating for the event
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Carbon County Sponsor:**\$1500 (Member Rate) | \$2000 (Future Member Rate)**

- Sponsorship acknowledgement during the program
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - Table Signage on Sponsor Table
- Full Page Ad in Digital Program (5.5"wx8.5"h)
- Four (4) Tickets reserved seating for the event (half table)
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Breakfast Sponsor**\$1000 (Member Rate) | \$1500 (Future Member Rate)**

- Sponsorship acknowledgement during the program
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
- Chamber-made Signage at the Breakfast Buffett Area with Logo
- Half Page Ad in Digital Program (5.5"wx4.5"h)
- Two (2) Tickets reserved seating for the event
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Coffee Bar Sponsor**\$900 (Member Rate) | \$1200 (Future Member Rate)**

- Sponsorship acknowledgement during the program
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
- Chamber-made Signage at the Coffee Bar Area with Logo
- Half Page Ad in Digital Program (5.5"wx4.5"h)
- Two (2) Tickets reserved seating for the event
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Exhibitor Table Sponsor**\$750 (Member Rate) | \$1000 (Future Member Rate)**

- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Quarter Page Ad in Digital Program (5.5"wx2.5"h)
- Two (2) Tickets reserved seating for the event
- Listing with Sponsorship Level in Press Release and listing on social media event page
- Vendor Table at event during Networking Hour

Event Supporting Sponsor**\$350 (Member Rate) | \$600 (Future Member Rate)**

- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- One (1) ticket to event
- Listing with Sponsorship Level in Press Release and listing on social media event page

To confirm your sponsorship level, please contact Kylie Adams-Weiss at kadams@carboncountychamber.org or 484-548-4090 or Jessica O'Donnell-Gower at jessicao@lehighvalleychamber.org or 610-573-4010.



CARBON CHAMBER
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