



2025 Sponsorship Opportunities

Grow Your Reach with the CCEDC!



2026 Economic Outlook

Presented by Mauch Chunk Trust & the Carbon Chamber & Economic Development Corporation
October 7, 2025 • The Hofford Mill

The Carbon County Chamber & Economic Development Corporation, proud partner of the Greater Lehigh Valley Chamber of Commerce, and Mauch Chunk Trust present the 2026 Economic Outlook Breakfast! Network and enjoy a delicious breakfast before diving into Economics with Dr. Edmond J. Seifried.

With guided and educated insight from our expert keynote speaker, we will look at the Federal Reserve and report on what lies in the months ahead, looking at key economic indicators and projections for 2026.

Audience: 75 Chamber Members and attendees from the business community.

Please note: To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program.

Sponsorship Opportunities

Presenting Sponsor

SOLD – Mauch Chunk Trust

- Recognition as Presenting Sponsor on all marketing materials (ex: Presented by the Carbon Chamber and Economic Development Corporation and “____Your Business____”)
- Opportunity to address the group during acknowledgments prior to breakfast (2-3 minutes)
- Prominent banner signage on either side of stage and at entrance to event
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Platinum Sponsor:

\$1500 (Member Rate) | \$2000 (Future Member Rate)

- Logo Inclusion in:
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 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page
- Marketing Items to be included at registration table (100 items)

Gold Sponsor: **\$1000 (Member Rate) | \$1500 (Future Member Rate)**

- Logo Inclusion in:
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 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
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- Listing with Sponsorship Level in Press Release and listing on social media event page

Silver Sponsor: **\$750 (Member Rate) | \$1200 (Future Member Rate)**

- Business Name Inclusion:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
 - Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Bronze Sponsor: **\$500 (Member Rate) | \$750 (Future Member Rate)**

- Business Name Inclusion:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
 - Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Event Supporting Sponsor **\$250 (Member Rate) | \$500 (Future Member Rate)**

- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
 - Pre-Event Eblast
- Listing with Sponsorship Level in Press Release and listing on social media event page

To confirm your sponsorship level, please contact Kylie Adams-Weiss at kadams@carboncountychamber.org or 484-548-4090 or Jessica O'Donnell-Gower at jessicao@lehighvalleychamber.org or 610-573-4010.



**CARBON CHAMBER
& ECONOMIC DEVELOPMENT**

Proud Partner of
The Chamber
GREATER LEHIGH VALLEY CHAMBER OF COMMERCE