



2025 Sponsorship Opportunities

Grow Your Reach with the CCEDC!



2025 Chamber Showcase: Member Appreciation Reception

Presented by the Carbon Chamber & Economic Development Corporation
Thursday, August 7, 2025 • 4:30-7 PM • Trailside Events

Join the Carbon Chamber & Economic Development Corporation, proud partner of the Greater Lehigh Valley Chamber of Commerce, for a celebration and showcase of our dedicated members on Thursday, August 7, from 4:30-7 PM at Trailside Events in Lehigh, PA!

This event aims to spotlight the incredible members who make Carbon County a great place to live, work and play. Without our valued members and committees, we wouldn't be able to achieve the incredible impact we have on our community and county. The "2025 Chamber Showcase: Member Appreciation Reception" will highlight our members, while promising an afternoon filled with games, food, live music and networking hosted at the picturesque Trailside Events.

This event is free to attend with the donation of a gift card or basket valued \$25 or more. These donations will be used as fundraising items at future events here at the Chamber, which benefits the initiatives we have in place to support our Members! Included in Admission is food samples from various vendors, a drink ticket, a door prize ticket and entertainment.

Audience: Chamber Members, Local Elected Officials

Please note: To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program.

Sponsorship Opportunities

Presenting Sponsor

\$1500 (Member Rate) | \$2500 (Future Member Rate)

- Recognition as Presenting Sponsor on all marketing materials (ex: Presented by the Carbon Chamber and Economic Development Corporation and “___Your Business___”)
- Opportunity to address the group during acknowledgments (1-2 minutes)
- Banner hung in prominent location at event (pull-up banner preferred for most versatility)
- Reserved Table for 6 attendees with table signage
- Logo Inclusion in:
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Digital Program & on digital program landing page
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - On Tee Green Sign placed near registration area
- Full Page Advertisement in digital program (5.5”w x 8.5”h)
- Mention in Press Release and listing on social media event page
- Opportunity to set up Vendor Booth to hand out Marketing Materials or swag to fellow members

Fun & Games Sponsor (Premier Level) \$1200 (Member Rate) | \$2000 (Future Member Rate)

- Banner hung in prominent location at event (pull-up banner preferred for most versatility)
- Reserved table for 4 attendees with table signage
- Logo Inclusion in:
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Digital Program & on digital program landing page
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - On Tee Green Sign in Cornhole/Games Area
- Full Page Advertisement in digital program (5.5"w x 8.5"h)
- Mention in Press Release and listing on social media event page
- Opportunity to set up Vendor Booth to hand out Marketing Materials or swag to fellow members

Membership Appreciation Sponsor (Gold Level) \$1000 (Member Rate) | \$1500 (Future Member Rate)

- Banner hung in prominent location at event (pull-up banner preferred for most versatility)
- Reserved table for 4 attendees with table signage
- Logo Inclusion in:
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Digital Program & on digital program landing page
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
- Half Page Advertisement in digital program (5.5"w x 4.5"h)
- Mention in Press Release and listing on social media event page
- Opportunity to set up Vendor Booth to hand out Marketing Materials or swag to fellow members

Picnic Sponsor (Silver Level) \$750 (Member Rate) | \$1000 (Future Member Rate)

- Reserved table for 4 attendees with table signage
- Logo Inclusion in:
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Digital Program & on digital program landing page
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
- Half Page Advertisement in digital program (5.5"w x 4.5"h)
- Mention in Press Release and listing on social media event page

Cocktail Hour Sponsor (Bronze Level) \$650 (Member Rate) | \$900 (Future Member Rate)

- Chamber-made signage in the Bar Area with your logo
- Logo Inclusion in:
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Digital Program & on digital program landing page
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
- Half Page Advertisement in digital program (5.5"w x 4.5"h)
- Mention in Press Release and listing on social media event page

Dessert Sponsor \$500 (Member Rate) | \$750 (Future Member Rate)

- Chamber-made signage in the Dessert Area with your logo
- Logo Inclusion in:
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Digital Program & on digital program landing page
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
- Quarter Page Advertisement in digital program (5.5"w x 2.25"h)
- Mention in Press Release and listing on social media event page

Event Supporting Sponsor

\$250 (Member Rate) | \$400 (Future Member Rate)

- Business Name Inclusion in Pre-fair Email Blast
- Business Name on landing page for digital program
- Mention in Press Release and listing on social media event page

To confirm your sponsorship level, please contact Kylie Adams-Weiss at kadams@carboncountychamber.org or 484-548-4090 or Jessica O'Donnell-Gower at jessicao@lehighvalleychamber.org or 610-573-4010.

