



2025 Sponsorship Opportunities

Grow Your Reach with the CCEDC!



2025 Carbon Community Festival

Presented by the Carbon Chamber & Economic Development Corporation
Sunday, August 17, 2025 • 11 AM – 4 PM • Lehighton, PA

The Carbon County Chamber & Economic Development Corporation, proud partner of the Greater Lehigh Valley Chamber of Commerce, is excited to host our inaugural Community Festival in Lehighton, PA! This festival will feature craft and business vendors, children's activities, live music, food trucks and more! Put your business in front of the Carbon County Community by sponsoring this soon-to-be favorite annual event.

Audience: 1000+ Carbon County, Monroe County and Lehigh Valley residents..

Please note: To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program.

Sponsorship Opportunities

Presenting Sponsor **\$2500 (Member Rate) | \$4000 (Future Member Rate)**

- Recognition as Presenting Sponsor on all marketing materials (ex: Presented by the Carbon Chamber and Economic Development Corporation and “____ Your Business ____”)
- Banner displayed on stage or in central location (must provide; pull-up banners preferred)
- Opportunity to address the crowd and introduce a band
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
- Opportunity to set up as a vendor day of the event
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Entertainment Sponsor **\$2000 (Member Rate) | \$3000 (Future Member Rate)**

- Banner displayed on stage (must provide; pull-up banners preferred)
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
- Opportunity to set up as a vendor day of the event
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Giveaway Sponsor**\$1500 (Member Rate) | \$2000 (Future Member Rate)**

- Chamber-made signage with your logo at Chamber Booth to handout Children's Giveaways (*Chamber will purchase*)
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
- Opportunity to set up as a vendor day of the event
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Community Sponsor**\$1000 (Member Rate) | \$1500 (Future Member Rate)**

- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
- Opportunity to set up as a vendor day of the event
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Comfort Station Sponsor**\$750 (Member Rate) | \$1000 (Future Member Rate)**

- Chamber-made signage on all porta-potties and handwashing stations with your logo
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Opportunity to set up as a vendor day of the event
- Listing with Sponsorship Level in Press Release and listing on social media event page

Marketing Sponsor**\$500 (Member Rate) | \$800 (Future Member Rate)**

- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Opportunity to set up as a vendor day of the event
- Listing with Sponsorship Level in Press Release and listing on social media event page

Event Supporting Sponsor**\$250 (Member Rate) | \$500 (Future Member Rate)**

- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

To confirm your sponsorship level, please contact Kylie Adams-Weiss at kadams@carboncountychamber.org or 484-548-4090 or Jessica O'Donnell-Gower at jessicao@lehighvalleychamber.org or 610-573-4010.