



2025 Sponsorship Opportunities

Grow Your Reach with the CCEDC!



2025 Administrative Professionals Luncheon

Presented by the Carbon Chamber & Economic Development Corporation

Wednesday, April 23, 2025 • Palmerton Pub & Steakhouse

The Carbon County Chamber & Economic Development Corporation, proud partner of the Greater Lehigh Valley Chamber of Commerce, is proud to host the 2025 CCEDC Administrative Professionals Luncheon! Administrative Professionals Day is widely observed in many workplaces in the United States to show appreciation of the work carried out by administrative professionals, to highlight their importance to the organization and enhance their work-related skills. This event celebrates the hard work of our county's administrative staff and all they do to ensure the success of our business community.

Audience: 50-75 Administrative Professionals from throughout Carbon County

Please note: To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program. Please provide names of attendees no later than 1 week prior to the event.

Sponsorship Opportunities

Premier Sponsor

\$2000 (Member Rate) | \$3500 Future Member Rate

- Sponsorship acknowledgement during the program
- Prominent banner signage at event (must provide pull up banner (cannot accommodate other types of banners at this event))
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - Table Signage on Sponsor Table
- Full Page Ad in Digital Program (5.5"wx8.5"h)
- Four (4) Tickets reserved seating for the event
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Platinum Sponsor:

\$1500 (Member Rate) | \$2000 (Future Member Rate)

- Sponsorship acknowledgement during the program
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - Table Signage on Sponsor Table
- Full Page Ad in Digital Program (5.5"wx8.5"h)
- Four (4) Tickets reserved seating for the event
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)

- Listing with Sponsorship Level in Press Release and listing on social media event page

Luncheon Sponsor: \$1200 (Member Rate) | \$1500 (Future Member Rate)

- Sponsorship acknowledgement during the program
- Chamber-made signage with your logo at lunch buffet area
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - Facebook Event Page with co-hosting capabilities where applicable
 - Facebook Event Page with co-hosting capabilities where applicable
- Half Page Ad in Digital Program (5.5"wx4.25"h)
- Two (2) Tickets reserved seating for the event
- Listing with Sponsorship Level in Press Release and listing on social media event page

Music Sponsor: \$1000 (Member Rate) | \$1200 (Future Member Rate)

- Sponsorship acknowledgement during the program
- Chamber-made signage with your logo in musician area (sponsored by: ____)
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - Facebook Event Page with co-hosting capabilities where applicable
 - Facebook Event Page with co-hosting capabilities where applicable
- Half Page Ad in Digital Program (5.5"wx4.25"h)
- Two (2) Tickets reserved seating for the event
- Listing with Sponsorship Level in Press Release and listing on social media event page

A Rose of Appreciation Sponsor: \$850 (Member Rate) | \$1000 (Future Member Rate)

- Sponsorship acknowledgement during the program
- Chamber-made signage with your logo at registration for every participant to get a rose or flower
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - Facebook Event Page with co-hosting capabilities where applicable
 - Facebook Event Page with co-hosting capabilities where applicable
- Listing with Sponsorship Level in Press Release and listing on social media event page

Mimosa Sponsor: \$750 (Member Rate) | \$900 (Future Member Rate)

- Sponsorship acknowledgement during the program
- Drink Tickets for one mimosa per guest with your logo on them.
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - Facebook Event Page with co-hosting capabilities where applicable
 - Facebook Event Page with co-hosting capabilities where applicable

- Listing with Sponsorship Level in Press Release and listing on social media event page

Coffee Bar Sponsor: \$500 (Member Rate) | \$750 (Future Member Rate)

- Sponsorship acknowledgement during the program
- Chamber-made signage at the Coffee Bar area with your logo on it
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - Facebook Event Page with co-hosting capabilities where applicable
 - Facebook Event Page with co-hosting capabilities where applicable
- Listing with Sponsorship Level in Press Release and listing on social media event page

Event Supporting Sponsor \$350 (Member Rate) | \$600 (Future Member Rate)

- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Sponsorship Enhancements & Upgrades

Vendor Market Table \$50 + \$25 Gift Card Donation

- Includes your name listed in the “Networking Hour Vendors” section of the digital program
- Vendor Booth (table provided) with items for purchase or sample items
- Gift Card will be for door prize opportunities for our Admin Professionals (can be for your business or another local business!)

To confirm your sponsorship level, please contact Kylie Adams-Weiss at kadams@carboncountychamber.org or 484-548-4090 or Jessica O’Donnell-Gower at jessicao@lehighvalleychamber.org or 610-573-4010.

