



2025 Sponsorship Opportunities

Grow Your Reach with the CCEDC!



2025 Carbon PA CareerLink Job Fair

Presented by the Carbon Chamber & Economic Development Corporation and PA CareerLink of Carbon County
Spring 2025 • CareerLink 50 E. Locust St., Nesquehoning

The Carbon County Chamber & Economic Development Corporation, proud partner of the Greater Lehigh Valley Chamber of Commerce, is excited to partner with Carbon PA CareerLink and the Pocono Counties Workforce Development Area for the 2025 Carbon PA CareerLink Job Fair! This event presents a vital opportunity to connect the talented individuals of our County with meaningful employment in various sectors and fields.

The event is free to attend and open to the public, connecting job seekers with Carbon County Businesses and recruiters, as well as to the resources at the Carbon PA CareerLink and Pocono Counties Workforce Development Area. Raise your visibility and make the most of your Job Fair Participation with sponsorship!

Audience: Chamber Members, Community Members and Job Seekers.

Please note: To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program.

Sponsorship Opportunities

Presenting Sponsor

\$2000 (Member Rate) | \$3500 (Future Member Rate)

- Opportunity to setup a double booth – 2 tables to distribute marketing materials, job recruitment items
- Logo Inclusion in Pre-fair Email Blast and on all printed marketing materials
- Logo on event webpage/event listing on CCEDC Events Calendar
- Logo on landing page for digital resources
- Logo in Recap Reel (shared on CCEDC Instagram, TikTok and Facebook Pages)
- Full Page Advertisement in digital resource guide (5.5"w x 8.5"h)
- Large Sponsorship Sign at entrance to fair (must provide, weather dependent)
- Mention in Press Release and listing on social media event page
- Opportunity to include article in Event Month's CCEDC eLink Newsletter describing your sponsorship and reasons for participating/supporting the event.

Gold Sponsor

\$1800 (Member Rate) | \$3000 (Future Member Rate)

- Opportunity to setup a double booth – 2 tables to distribute marketing materials, job recruitment items
- Logo Inclusion in Pre-fair Email Blast and on all printed marketing materials
- Logo on event webpage/event listing on CCEDC Events Calendar
- Logo on landing page for digital resources
- Logo in Recap Reel (shared on CCEDC Instagram, TikTok and Facebook Pages)
- Mention in Press Release and listing on social media event page
- Full Page Advertisement in digital resource guide (5.5"w x 8.5"h)

Professional Headshot Sponsor**\$1200 (Member Rate) | \$2000 (Future Member Rate)**

Sponsorship will cover free professional headshots for every person in attendance; CCEDC will arrange a professional photographer to participate.

- Booth at event to distribute marketing materials and job recruitment items
- Logo Inclusion in Pre-fair Email Blast and on all printed marketing materials
- Logo on event webpage/event listing on CCEDC Events Calendar
- Logo on landing page for digital resources
- Logo in Recap Reel (shared on CCEDC Instagram, TikTok and Facebook Pages)
- Pull Up Banner in headshot Area (must provide; weather dependent) OR Chamber-made signage with your logo at this area of the event
- Mention in Press Release and listing on social media event page
- Half Page Advertisement in digital resource guide (5.5" w x 4.5" h)

Silver Sponsor**\$750 (Member Rate) | \$1200 (Future Member Rate)**

- Booth at event to distribute marketing materials and job recruitment items
- Logo Inclusion in Pre-fair Email Blast and on all printed marketing materials
- Logo on event webpage/event listing on CCEDC Events Calendar
- Logo on landing page for digital resources
- Logo in Recap Reel (shared on CCEDC Instagram, TikTok and Facebook Pages)
- Mention in Press Release and listing on social media event page
- Half Page Advertisement in digital resource guide (5.5" w x 4.5" h)

Snack & Beverage Sponsor**\$500 (Member Rate) | \$750 (Future Member Rate)**

- Booth at event to distribute marketing materials and job recruitment items
- Business Name Inclusion in Pre-fair Email Blast
- Business Name on event webpage/event listing on CCEDC Events Calendar
- Business Name on landing page for digital resources
- Chamber-made signage with your logo at this snack/beverage area of the event (open to all recruiters and vendors)
- Mention in Press Release and listing on social media event page
- Quarter Page Advertisement in digital resource guide (5.5" w x 2.25" h)

Bronze Sponsor**\$250 (Member Rate) | \$500 (Future Member Rate)**

- Booth at event to distribute marketing materials and job recruitment items
- Business Name Inclusion in Pre-fair Email Blast
- Business Name on event webpage/event listing on CCEDC Events Calendar
- Business Name on landing page for digital resources
- Mention in Press Release and listing on social media event page
- Quarter Page Advertisement in digital resource guide (5.5" w x 2.25" h)

Event Supporting Sponsor**\$150 (Member Rate) | \$300 (Future Member Rate)**

- Business Name Inclusion in Pre-fair Email Blast
- Business Name on landing page for digital resources

To confirm your sponsorship level, please contact Kylie Adams-Weiss at kadams@carboncountychamber.org or 484-548-4090 or Jessica O'Donnell-Gower at jessicao@lehighvalleychamber.org or 610-573-4010.