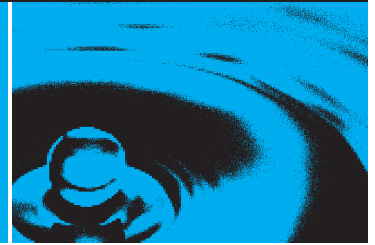


NEW The SOURCE

A PUBLICATION OF CARBON COUNTY CHAMBER OF COMMERCE



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 PenTeleData

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110 North Third Street
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Lehighton, PA 18235-1567

E-mail
mail@carboncountychamber.org

Website
www.CarbonCountyChamber.org

SEEKING GOLFERS

Our Carbon County Chamber of Commerce Golf Outing 2009 will take place on Thursday, August 20, 2009 at Blue Ridge Country Club in Palmerton, PA. Registration and lunch begin at 11:30 a.m. It will be a four-person scramble format with a shotgun start at 1 p.m.

Dinner will follow at approximately 6 p.m. Cost is \$125 per golfer (or \$105 per Blue Ridge Country Club Golf Member). This fee includes the registration gift package, lunch buffet, 18 holes of golf with a cart, two drink tickets, and dinner buffet.

Awards will be presented to the flight winners. In addition, there will be prizes and contests for everyone - including the always popular Live Auction. Reservations will be accepted for those who wish to attend only the lunch and / or dinner.

According to CCCC President Michael Heery, "This event is unique because it presents an opportunity for the public to golf at a private country club and at the same time, expand contacts within our county-wide Chamber of Commerce." He continued, "You don't have to be a great or even good golfer to participate. Again this year, we are presenting awards to flight winners. So, everyone has a chance of winning."



Kovatch Dealerships, Nesquehoning is again our Hole-in-One Partner for this year's CCCC Golf Outing. A lucky golfer may win this brand new car on Hole # 4!

For additional information detailing the golfing and mutually-beneficial partnership and advertising opportunities available, contact our CCCC Office at (610) 379-5000 or mail@carboncountychamber.org. Information can also be downloaded off our CCCC web site - www.CarbonCountyChamber.org. Click on the Golf Outing 2009 logo.

SUBMIT YOUR ARTICLE TODAY! DEADLINE IS THE 10TH OF THE MONTH.



Meeting Schedule

All are welcome to attend!

CCCC Marketing & Membership Committee

Monday, August 3 at 10 a.m.
Blue Ridge Country Club, Palmerton

Lehigh Area Council Board

Tuesday, August 4 at 5:30 p.m.
CCCC / LAC Office

Leadership Carbon Committee

Thursday, August 6 at 9 a.m.
CCCC Office

County-Wide Luncheon

Hosted by Palmerton Area Council,
Tuesday, August 11 at Noon.
Bert's Steakhouse, Palmerton
For more info: (610) 824-6954

County-Wide Mixer / Business Card Exchange

Hosted by Penn-Kidder Area Council.
Thursday, August 13,
6:30 to 8:30 p.m. Nick's Lake House,
Lake Harmony

CCCC Cultural, Heritage, & Tourism Committee

Tuesday, August 18 at 10 a.m.
Lehigh Gap Nature Center,
Slatington

Lehigh Area Council Board

Tuesday, September 1 at 5:30 p.m.
CCCC / LAC Office

Leadership Carbon Committee

Thursday, September 3
at 9 a.m. CCCC Office

Continued on page 5...

President's Message

Welcome to our newly-revamped newsletter - The Source! Thank you to our CCCC Marketing & Membership Committee - especially Angela Costello of ASI Employer Solutions, Sheila Knappenberger of Buckno Lisicky & Company, and Erica Heery of Eye For Design Studio who have volunteered their time and talents to bring this important marketing piece to you.

Our newsletter is one of our Member Benefits. In addition to our e-mail blasts, it helps to keep our membership informed. As a CCCC member, you are afforded the opportunity to help us "get the word out" about your own business or organization.

Take advantage of this Member Benefit and forward your information of special events to us. Take note of the new Member Spotlight section of our newsletter.

Talking about Member Benefits, your Membership Investment in Carbon County Chamber of Commerce entitles you to numerous benefits - including:

Frequent networking opportunities; health insurance - Blue Cross of Northeastern Pennsylvania - through ChamberChoice; exposure through our website, brochure displays, members-only referral program, and member-to-member direct mail opportunities; newsletter and e-mail blasts; advocacy to provide a strong voice locally, regionally, and state-wide (The Chamber is your voice in government!); a professional staff to address the needs of our members and Regional Councils

- as well as to implement activities, projects, and programs; ribbon-cutting ceremonies; and Regional Councils to assure the continuation of "local flair."

I strongly believe that one of the most important of our Member Benefits is professional development through educational opportunities. Our educational programs are designed to expand our horizons

and make tomorrow better by learning today. Read about upcoming educational opportunities in this newsletter.

“...one of the most important of our Member Benefits is professional development through educational opportunities.”

For more information on these and all of our Member Benefits, please contact our CCCC Office at (610) 379-5000 or mail@carboncountychamber.org.

Membership truly does have its privileges. Take advantage of your Member Benefits and help us help you by being an active member of Carbon County Chamber of Commerce!

Remember . . . by working together, the best is yet to come!

Think Carbon County first!
Shop locally!

Sincerely,

Michael A. Heery
President
Carbon County Chamber of Commerce





Member spotlight

UNITED INSPECTION SERVICES

Civic, Geotechnical Field & Laboratory Testing Services

Bernie Schweibinz has been in the concrete and soil testing business since 1973 where he worked as an assistant manager for a local testing firm and then as a supervisor at the Berwick Nuclear Power Plant for a nationally-owned testing company which opened a satellite office in Jim Thorpe.

It was in 1993 through a corporate restructuring that Bernie recognized the value of the service he provided for our area and decided to acquire the assets of the Jim Thorpe satellite operations to start his own business known today as United Inspection Services.

United Inspection Services provides field and laboratory testing of concrete, soils, masonry, asphalt and steel for private and commercial projects. Their clients are located throughout Northeastern Pennsylvania and they have provided their services on major projects such as the Wachovia Arena in Wilkes-Barre, PA and the Sands Casino in Bethlehem, PA.

Through continuous growth, United Inspections Services employs on average, twenty full-time employees.

Continued on page 6...



Member spotlight

WHAT'S THIS?

Our Member Spotlight section of our newsletter features a member randomly selected from our current CCCC membership directory. Good luck!



1588 Center Avenue
Jim Thorpe, PA 18229

www.unitedinspection.com



RECIPES FOR SUCCESS

TEN RULES TO MAKE SURE YOUR BUSINESS GROWS AND PROSPERS:

1. Find a Niche.
2. Be small, yet think big.
3. Differentiate your products.
4. First impression counts.
5. Good reputation.
6. Constant improvement.
7. Listen to your customers.
8. Plan for success.
9. Be innovative.
10. Work smart.

RECIPES FOR SUCCESS

NEW FEATURE!

Many newsletters include a recipe section. As a Chamber of Commerce, we ask our members to submit theirs for a new section in our newsletter - "Recipes for Success." If you have ideas on how to survive and thrive in this new economy that you would like to share with fellow CCCC members, we want to hear from you!



Exciting UPCOMING EVENTS

"Brown Bag Monday"

Mondays - Noon
Informal lunch with CCCC management at CCCC Office
Reservations are required by 3 p.m. the preceding Friday!

CCCC Golf Outing

Thursday, August 20 at Blue Ridge Country Club, Palmerton.
See front page for more information on this very important FUNdraiser.

Complimentary COBRA Update Seminar

Tuesday, August 25 from 8 to 9:30 a.m. Lehighton Borough Annex Auditorium. RSVP Deadline: Friday, August 21 at 3 p.m. Please see page 7 for details.

New Media Technology Seminar

Wednesday, September 9 at 8:30 a.m. to 12:30 p.m. Split Rock Resort & Golf Club, Lake Harmony. Cost: \$10 per person for current CCCC members. \$20 per person for future CCCC members (Remember - any employee of a member business is a Chamber member)

Leadership Carbon Dinner

Tuesday, September 15 at 6 p.m. Split Rock Resort & Golf Club

Continued on page 6...

*Have an idea for a Chamber activity, event, or project?
Contact our CCCC Office!*

BUCKNO LISICKY & COMPANY CELEBRATES 40TH ANNIVERSARY IN BUSINESS

Beginning August 1, 2009, Buckno Lisicky & Company will commence their year-long celebration of their 40th year of business. Founded in August 1969, Buckno Lisicky & Company started as a two-partner firm employing one person. By 1990, the firm had expanded to include 8 shareholders working at its Allentown office. A decade ago, the firm grew to 17 shareholders with more than 40 employees at 3 locations. Today, the firm continues its growth with 19 shareholders and over 70 employees.

Buckno Lisicky & Company has a solid past because they are constantly looking to the future. They help their clients develop creative, workable solutions to meet their current financial and tax needs and assist them in developing, planning and attaining their long-term goals.

Buckno Lisicky & Company, a professional corporation of Certified Public Accountants, is headquartered in Allentown, Pennsylvania with offices

in Bethlehem and Lehighton, PA and Cedar Knolls, NJ. Buckno Lisicky & Company is a progressive firm and has the experienced professional staff and sophisticated resources to go beyond conventional checks and balances to planning, researching, advising and forecasting.

With a very diverse clientele ranging from commercial, industrial and financial corporations to government and healthcare organizations, the shareholders of Buckno Lisicky & Company specialize in accounting and auditing, business financing, computerizing systems and operations, litigation support, management consulting, mergers and acquisitions, personal financial planning, retirement and estate planning, and tax planning and preparation.

For more information on Buckno Lisicky & Company, please call their Lehighton office at (610) 377-6960 or contact them via their web site at www.bucknolisicky.com.

THE GHOSTS ARE COMING EARLIER THIS YEAR

The Rotary GhostWalks in Old Mauch Chunk will begin on Friday, September 11. Join a costumed GhostGuide for intriguing tales of reported ghoulish encounters as well as stories of historic properties and people along Broadway. Each family-friendly walk steps off from the lobby of the Inn at Jim Thorpe, 24 Broadway, and covers about a mile round-trip, all in about an hour, and all outdoors. Walks generally start at 8 p.m. on Fridays and at 7 & 8:30 p.m. on Saturdays. See our website, for all our dates and times.



www.jimthorperotary.org/ghostwalks.cfm

Walk-ins are welcome if space is available, but reservations are strongly recommended to avoid disappointment. Call (570) 325-2346. Tickets may be purchased from the GhostHost 15 minutes prior to each walk. Private group walks are possible at certain times for a minimum of 10 adults. All proceeds benefit the community projects of the Rotary Club of Jim Thorpe.



IN OUR COMMUNITY

The Palmerton Area Heritage Center is now showcasing noted Palmerton athletes. These include Dick Hedt - whose field goals in 1962 and 1963 brought Army two consecutive football victories over Penn State - and Bill Mlkvy - the 1951 Temple University first team All-American basketball player who led the nation in scoring. These and many others brought honor and recognition to their community. Stop by and visit.

The American Red Cross will be holding blood drives in August on the following dates and locations throughout Carbon County:

Thursday, August 13 - 2 p.m. to 6 p.m. at Mountain Laurel Resort and Spa, Box 9 Route 940, White Haven

Wednesday, August 19 - 1 p.m. to 6 p.m. at Jim Thorpe Memorial Hall, 101 East 10th Street, Jim Thorpe

Thursday, August 20 - 1 p.m. to 6 p.m. at Aquashicola Fire Company, 270 Gap Road, Box 41, Aquashicola

Thursday, August 27 - 1 p.m. to 6 p.m. at Franklin Township Volunteer Fire Company #1, 2440 Fairyland Road, Lehighton

The 18th Annual Ukrainian Festival will take place Saturday and Sunday, August 15 and 16, 2009 at the Ukrainian Homestead - located at 1230 Beaver Run Drive in Lehighton. The Guest of Honor for this event will greet guests on Saturday - NASA Astronaut Captain (USN) Heidemarie M. Stefanyshyn-Piper. She is a veteran of two missions (2006 and 2008) and five space walks. Other festival highlights include traditional Ukrainian foods, folk art, and exhibitions. Admission is \$5 per person for one day or \$7 per person for both days. Guests 14 and under are FREE! Also, FREE Parking!

For additional information, please call (610) 533-8115 or visit www.ukhomestead.com.

The Village at Palmerton - located at 71 Princeton Ave. in Palmerton - is hosting a Basket Social & Chinese Auction on Saturday, August 22 from 9 a.m. to 2 p.m. Free musical entertainment featuring Jean Andrews will start at 2 p.m. This special event is open to the public. For more information, call (610) 824-7406.

Palmerton Community Festival will be held Friday through Sunday, September 11 - 13. Forty-five years ago, this celebration had its beginning as the Palmerton Hospital Festival. In 1990, it took on an expanded role as a community festival. Ethnic and traditional foods, entertainment, arts and crafts, and rides make this the perfect place for the entire family.

Meeting Schedule Continued

All are welcome to attend!

County-Wide Luncheon

Hosted by Palmerton Area Council, Tuesday, September 8 at Noon. Bert's Steakhouse, Palmerton For more info, call (610) 824-6954

County-Wide Mixer / Dinner

Hosted by Lehighton Area Council. Tuesday, September 8 at 5:30 p.m. Beacon 443 Restaurant, Lehighton For more info. and RSVPs, call (610) 377-2191 or lacc@ptd.net

Penn-Kidder Area Council

Thursday, September 10 at 7 p.m. Location TBD

CCCC Marketing & Membership Committee

Monday, September 14 at 10 a.m. CCCC Office

CCCC Cultural, Heritage, & Tourism Committee

Tuesday, September 15 at 10 a.m. Sweet Reflections Bed & Breakfast, Lehighton

Jim Thorpe Area Council

Thursday, September 17 at 7 p.m. The Inn at Jim Thorpe

* Meeting times and locations are subject to change without notice.



CARBON COUNTY CHAMBER OF COMMERCE



Upcoming Events Continued

CCCC Networking Breakfast

Wednesday, September 16 at 7:45 a.m. American Legion Post 314, Lehighton. "Early Bird" cost for CCCC members who register no later than Monday, September 14, 2009 at 3 p.m. is \$15. Cost for all late registrations after this deadline, future members, and "walk-ins" is \$20.

Reservation implies request to attend and all "no shows" will be billed. 48-hour cancellation notice required for refund.

CCCC Annual Dinner & Awards Presentation

Monday, October 26
Penn's Peak, Jim Thorpe

For more information and / or to RSVP for these events, please contact our CCCC Office at (610) 379-5000.



Member spotlight

...Continued from page 3

Bernie believes in taking a vested interest in his employees by providing training for his inspectors and all of the resources needed to perform their inspections with state of the art equipment.

Most of United Inspection Services inspectors are ACI and Nuclear Density Gauge Certified. Other certifications and training include PennDOT Concrete Field Testing, Windsor Probe Testing, Face F-Number Measurement using a Dip Stick Floor Profiler, and NECEPT Asphalt Field Technician. When asked what message he would like to convey, he said "Our mission is to provide quality field/laboratory testing and inspection services at a competitive cost to the private and commercial sector."

Bernie Schweibinz is the President of United Inspection Services which is located at 1588 Center Avenue, Jim Thorpe, PA 18229. Their website is www.unitedinspection.com and Bernie's e-mail is unibern@ptd.net.

Member spotlight

Our Member Spotlight section of our newsletter features a member randomly selected from our current CCCC membership directory. Good luck!

WELCOME NEW MEMBERS

Over the last few months we have had dozens of new members join our Chamber. This is fantastic news! Due to the high volume of new members without a newsletter in which to highlight them, we will be listing 21 new members at a time in alphabetical order. Welcome, and we hope you get the most out of your new membership in Carbon County Chamber of Commerce!

AFLAC
www.aflac.com

Don Laine Campgrounds
www.donlaine.com

Macaluso's at the Lantern
www.macalusosdining.net

The Alexander Benjamin House
www.abhouse.com

Ebony & Ivory Limousine
www.mermonmotors.com

My Store
(610) 824-2080

Automated Lifestyles, LLC
www.automated-lifestyles.com

Express Employment Professionals
www.expresspros.com

New Vision Music
(610) 914-9230

Beanheads Cafe & Creamery
(570) 325-4690

Green Man Enviroscaping, LLC
www.greenmanenvy.com

Pepper Jacks Restaurant
www.thenewpepperjacks.com

BT Toy Soldiers
www.btsoldiers.net

Indian River Art Guild / Spirit Creations
(570) 386-3433

The Restaurant at the Station
www.therestaurantatthestation.com

Cinnamon Stitches
(610) 379-5060

K.E.S.K. Corporation
www.keskcorp.com

TrueSpa Skin Care Center
(610) 826-4900

Discount Septic Services
(570) 722-1941

Lehighton American Legion Post 314
(610) 377-0511

Verizon
www.verizon.com



COMPLIMENTARY COBRA UPDATE SEMINAR

AND AN OVERVIEW OF THE MYRIAD OF NEW LEGISLATION FACING HR AND SMALL BUSINESS OWNERS

Tuesday, August 25, 8 a.m. to 9:30 a.m.

Registration begins at 7:30 a.m. with Continental Breakfast

Lehighton Borough Annex Auditorium

RSVP DEADLINE: FRIDAY, AUGUST 21 AT 3 P.M.

IF YOU ARE A PENNSYLVANIA EMPLOYER, YOU CANNOT MISS THIS IMPORTANT EVENT!

Overview of Current COBRA and PA Mini-COBRA

Step-by-Step Implementation Process

Integration with ARRA and Carriers

Pennsylvania Dependents to Age 30 Legislation

CHIP Reauthorization Act

Autism Spectrum Disorders Mandate

Mental Health Parity and Addiction Equity Act

Michelle's Law

Medicare Secondary Payer (aka Section 111)

And More...

Presenters: Sandy Betz, Account Executive, Kistler Tiffany Benefits;
Bob Kistler, Employee Benefit Consultant, Kistler Tiffany Benefits

We sincerely thank our Partner for this FREE Educational Seminar - ASI Employer Solutions!

Eye For Design

Studio

610.377.9706

info@Eye4DesignStudio.com

www.Eye4DesignStudio.com

DISCOVER THE BEAUTY...UNCOVER THE POTENTIAL

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